

ATLAS

KID COLT
OUTLAW

KID COLT'S BRAND-NEW THRILLS!

APPROVED
BY THE
COMICS
CODE



AUTHORITY

10¢

NOV. NO.
54

KID COLT OUTLAW

KID COLT
IN
"WANTED!"

"GUN-
SMOKE!"





SKINNY

MEN ARE OFTEN ASHAMED TO STRIP FOR SPORTS OR FOR A SWIM!

GIRLS ARE NOT ALLURING AND DON'T HAVE EYE-CATCHING CURVES!

CHILDREN WHO WON'T EAT AND ARE UNDERWEIGHT, OFTEN CALLED SKINNY!

Now at last More-Wate plan that puts firm, attractive pounds and inches on your body, chest, arms and legs.

GAIN MORE WEIGHT IN 10 DAYS OR YOUR MONEY BACK!



Amazing New Way developed by modern medical science to put on weight on lean bodies. **Guaranteed** to give you up to an extra pound a day! Or your money back! Why should you dread going to parties and socials, simply because you look scrawny and spindly? Why ever feel self-conscious about your body again? If you're underweight* . . . or just a little on the thin side, due to faulty appetite, or bad dietary habits, you can put on up to a pound a day of attractive weight without exercise . . . dangerous drugs . . . or special diet . . . and more quickly, more easily than you ever dreamed possible . . . with MORE-WATE. MORE-WATE contains no

dangerous drugs . . . you eat it like candy! Yet . . . if you were to have this same prescription compounded to your order, it would cost you many times more. However, through this introductory offer, you can obtain 4-way MORE-WATE tablets . . . a full 10 days' supply . . . for just \$1.00 or a 30 day supply for only \$2.98, plus a 10 day supply free, with an absolute money-back guarantee! Yes, try MORE-WATE for TEN DAYS . . . and if not entirely delighted with weight gained, return the unused supply for full refund! You've nothing to lose . . . and weight to gain! Act now! Stop being the guy or the gal that everyone calls "skinny." Stop being the guy or the gal who dreads

summer and going to parties and socials because it means everyone will enjoy themselves and you won't. Don't be a wallflower, because you have a figure like a broomstick! Gain more weight!

10-DAY SUPPLY ONLY \$1.

The 4-way MORE-WATE tablets are **secondarily guaranteed** to put on weight . . . or it doesn't cost you a penny! MORE-WATE is a delicious, full strength, 4-way tablet . . . that combines not just one . . . or two . . . but 4 of the most amazing aids for gaining weight known to medical science. MORE-WATE is not a liquid . . . not a powder. It's delicious, pleasant-tasting tablet! It contains vitamin B-12 . . . the amazing red vitamin doctors give many underweight patients in hospitals . . . It contains Iron that helps correct iron deficiency, anemia and builds rich, red blood. It contains appetite-building vitamin B-1 . . . and it contains nutritious easily assimilated malt, the amazing ingredient that helps your body turn much of the food you eat into well rounded flesh instead of being wasted. That's the secret of putting on weight. Now you can help your food to add new pounds to your arms, chest, hips, thighs, and legs. Now you don't have to be skinny . . . or afraid to be seen socially and be ashamed of your figure! You must achieve the figure you want . . . or don't pay anything. Act now!



Not one child yet has failed to go for and ask for more MORE-WATE tablets! Stop worrying about children not eating enough, give them MORE-WATE tablets—it stimulates their appetite . . . they eat it like candy!

MAIL THIS NO RISK TRIAL COUPON NOW! SENSATIONAL 10-DAY TEST!

Mail the coupon now! Test the amazing MORE-WATE tablet plan for 10 days at our expense. If after 10 days your friends, your mirror and your scale do not tell you that you have gained weight and look better you pay nothing!

MORE-WATE CO., Dept. M95
318 Market Street, Newark, N. J.

Just mail us your name and address, and \$1.00 cash, check or money order. You will receive a 10 day supply of MORE-WATE tablets and plan, postage prepaid.

☐ Send me 30 day supply plus an extra 10 day supply (that's a 40 day supply) for \$2.98. I understand that if I am not delighted with MORE-WATE tablets and plan, I can return the 30 day supply in 10 days for full purchase price refund, and keep the 10 day supply without charge.

NAME _____

ADDRESS _____

CITY _____

STATE _____

SENT ON APPROVAL—MAKE AMAZING 10-DAY TEST

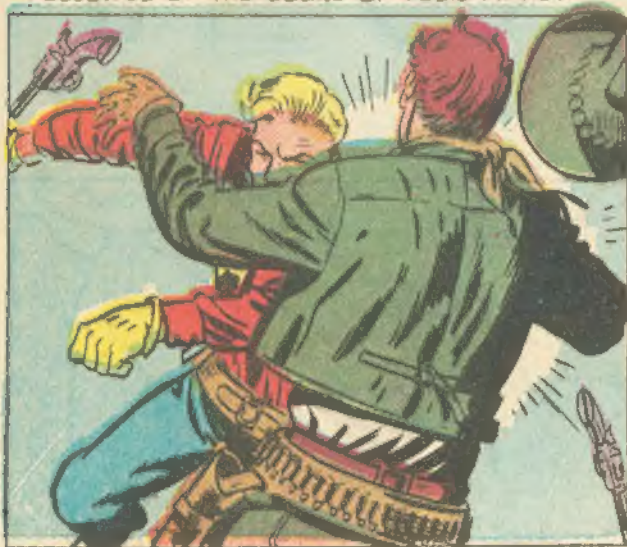
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KID COLT

OUTLAW IN "WANTED!"



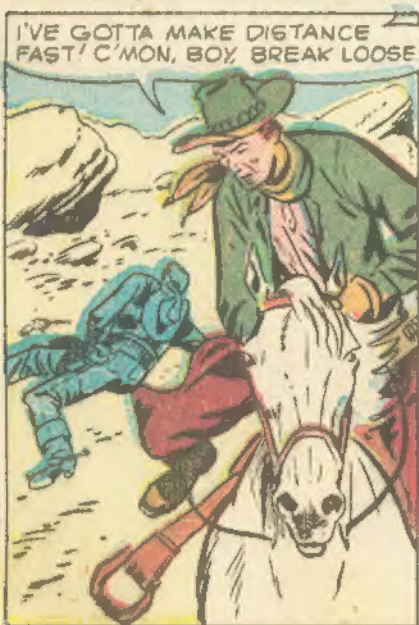
WHAT HAPPENED NEXT OCCURRED WITH STARTLING SPEED! THERE WAS A BLUR OF QUICK MOVEMENT, FOLLOWED BY THE SOUND OF SOLID IMPACT.



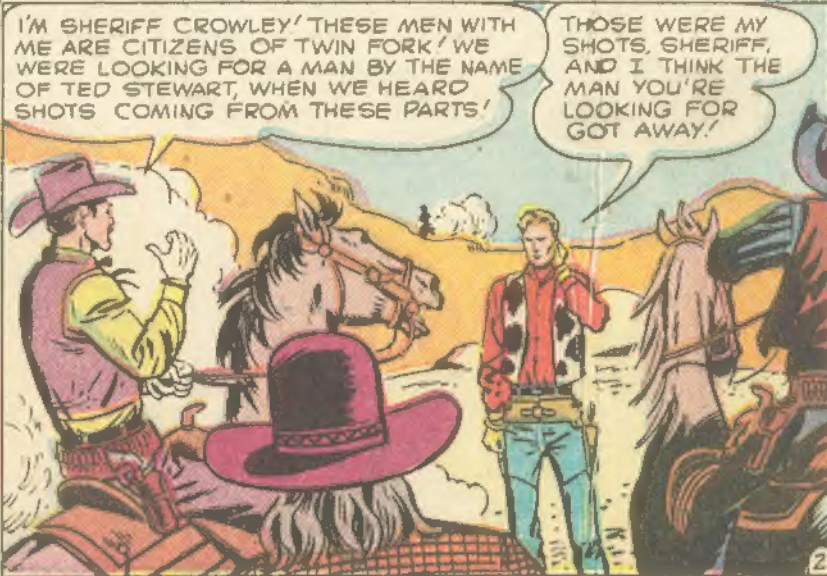
AND THEN THE HILLS ROCKED TO THE ECHOING BLAST OF THE THUNDEROUS COLTS...

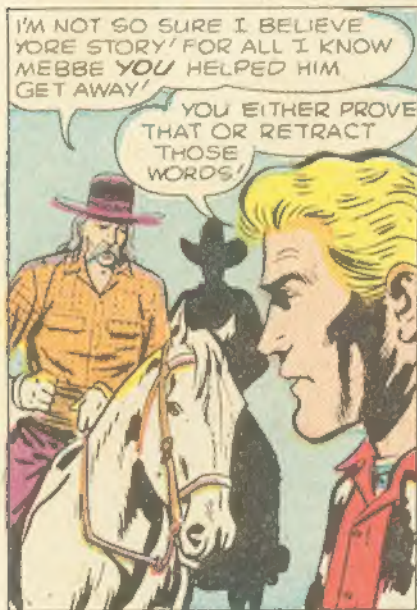
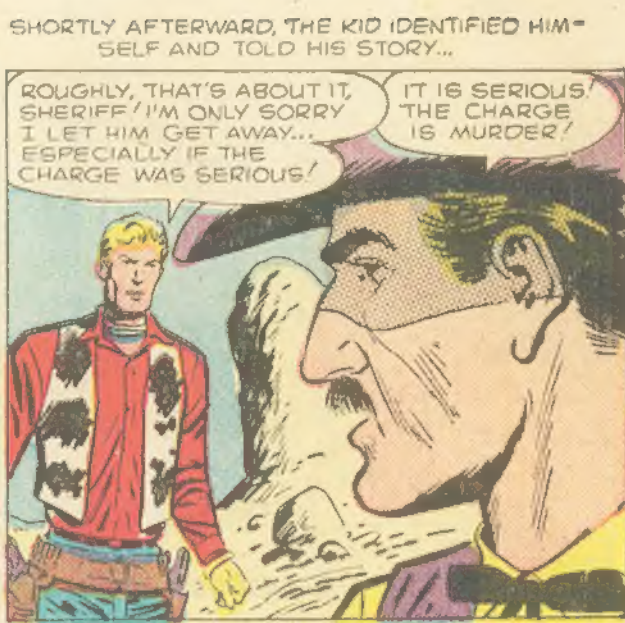


BUT AS HE ROSE TO HIS FEET, THE MUFFLED POUND OF HOOF BEATS CAME THEIR WAY...



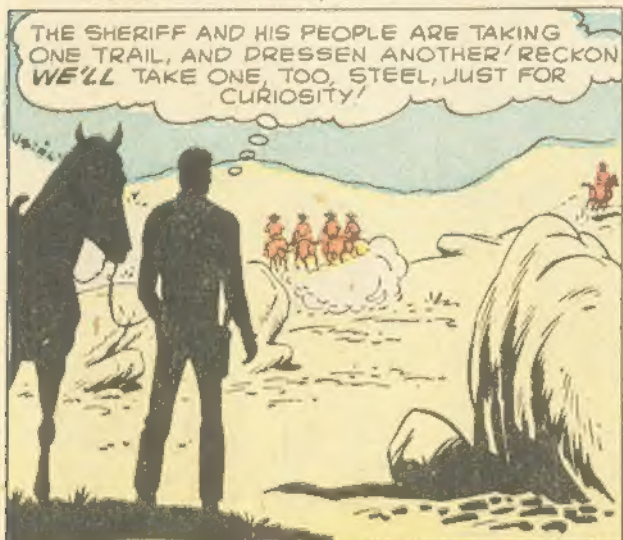
THE KID STRUGGLED TO HIS FEET, AS THE RIDERS REINED IN...



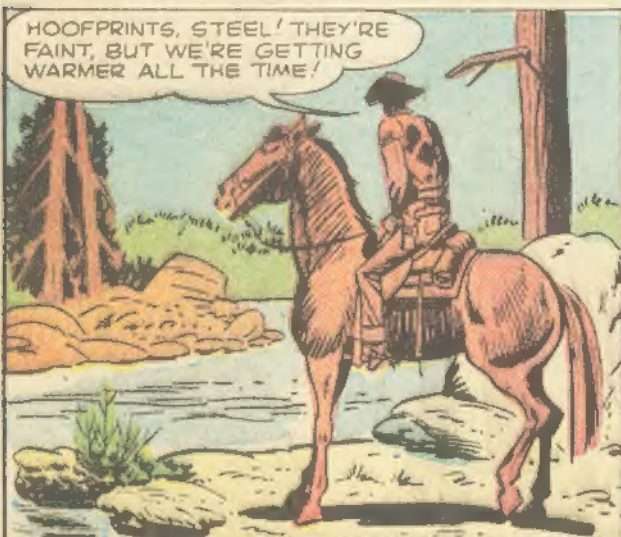


HOOFBEATS CLATTERED NOISILY OVER LOOSE SHALE, AND THEIR DEPARTURE WAS CAREFULLY WATCHED BY KEEN, GRAY EYES...

BUT THE KID WASN'T THE ONLY ONE WHO WAS CURIOUS...



TWO HOURS PASSED AND THE KID PRESSED ON, HIS EVERY SENSE KEENLY ALERT, HIS TRAINED EYE SPOTTING THE FAINTEST CLUES...



HOOFPRINTS, STEEL! THEY'RE FAINT, BUT WE'RE GETTING WARMER ALL THE TIME!

AND SOON THE TRAIL BECAME EVEN WARMER...



THESE LEAVES HAVE BEEN DISTURBED, AND NOT LONG AGO! THEIR UNDERSIDES ARE STILL DAMP FROM THE GROUND! NOT MUCH FURTHER TO GO!



THAT'S FOR SURE! YOU'VE REACHED THE TRAIL'S END!

SLOWLY THE KID TURNED, AND ONCE AGAIN HE STARED INTO THE BLACK, GAPING BARRELS OF THE GLISTENING "PEACEMAKERS"...



FOR A WHILE BACK YONDER, I FIGURED I HAD YOU WRONG, BUT NOT ANY MORE! YOU'VE BEEN ON MY TRAIL TWO HOURS, STRANGER, AND I AIM TO KNOW WHY!

MAYBE IT'S BECAUSE I DON'T LIKE BEING SLUGGED FROM BEHIND!



...OR MAYBE IT'S SOMETHING ELSE! LIKE HATING TO SEE A MAN RUN AWAY, WHEN HE SHOULD STAND UP AND FIGHT!

I DON'T HAFTA TAKE THAT...

LIKE FLASHING PISTONS THE KID'S HANDS SWEEP BACK TO THE LOW-SLUNG HOLSTERS, THEN PUMPED FORWARD...



I'M NOT WASTING WORDS...THERE ISN'T TIME! SOME FOLKS ARE SAYING YOU KILLED A MAN! SOMEHOW I DON'T TAKE YOU FOR THAT TYPE OF MAN!

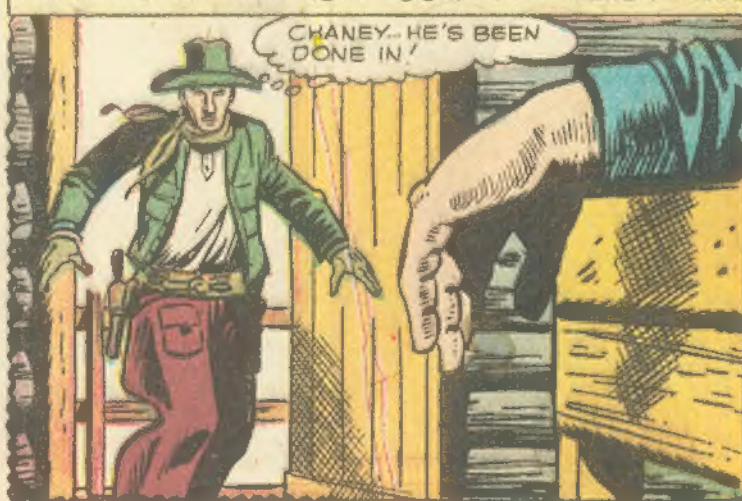


I'M NOT! I NEVER KILLED FRED CHANEY!

THE NIGHT BEFORE LAST, CHANEY AND I HAD WORDS TOGETHER. HE HIT A FAIR STRIKE A FEW WEEKS BACK, AND I ASKED HIM FOR A LOAN. HE TURNED ME DOWN COLD. I RECKON SOME NAME-CALLIN' FOLLOWED, AND THEY HAD TO SEPARATE US...



"ANYWAY I FELT DIFFERENT ABOUT IT IN THE MORNING. CHANEY AND I HAD BEEN TRAIL-MATES FOR YEARS, AND I WASN'T GOING TO LET MONEY GET BETWEEN US. I RODE OUT TO HIS PLACE TO APOLOGIZE, BUT I NO SOONER PUSHED OPEN THE FRONT DOOR, WHEN THERE HE WAS."



"I DID THE FIRST THING THAT CAME INTO MY HEAD. I MADE TRACKS AND I MADE 'EM FAST..."



"BUT SOME NEIGHBORS SPOTTED ME, AND WITH WHAT HAPPENED THE NIGHT BEFORE, I KNEW THERE COULD BE NO EXPLAINING."



I RECKON YOU'RE RIGHT! I NEVER SHOULD HAVE RUN! BY TELLING THE TRUTH, I COULD'VE STOOD A CHANCE!



I RECKON IT IS TOO LATE!



SLOWLY THE KID TURNED, AND HIS WORDS WERE SLOW AND MEASURED...



THERE'S SOMETHING
ODD HERE, DRESSEN!
WHY ARE YOU
AGAINST HIS
STANDING TRIAL?

YOU'RE TOO
NOSY, AN'
YOU'VE
GONE TOO
FAR!

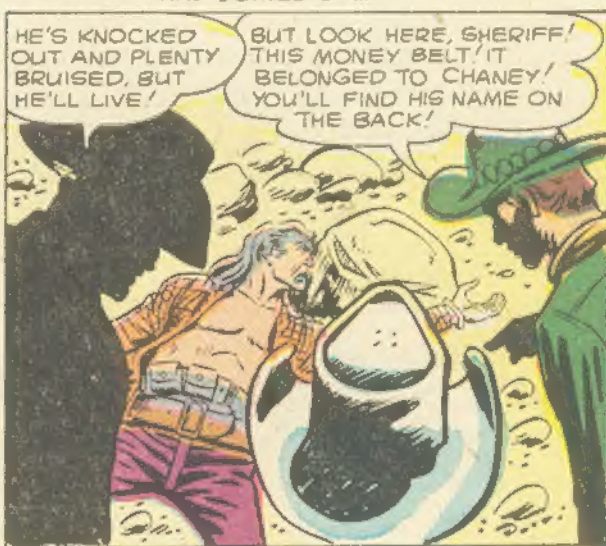


BUT BEFORE THE REVERBERATIONS
BOUNCED OFF THE ECHOING HILLS,
THE KID'S GUNS ROARED BACK...



I'M GOING
OVER! HELP!

BY THE TIME THEY REACHED HIM, THE SHERIFF
HAD JOINED UP...



HE'S KNOCKED
OUT AND PLENTY
BRUISED, BUT
HE'LL LIVE!

BUT LOOK HERE, SHERIFF!
THIS MONEY BELT! IT
BELONGED TO CHANEY!
YOU'LL FIND HIS NAME ON
THE BACK!



I RECKON THIS EXPLAINS WHY DRESSEN DIDN'T
WANT TED TO STAND TRIAL! HE KILLED CHANEY
AND THEN ROBBED HIM! HE ALSO FIGURED TED
WOULD BE BLAMED! HE WANTED TO SILENCE
TED FOR GOOD, AND THEN THE CASE WOULD
BE CLOSED AND OVER WITH!

THAT'S IT,
ALL RIGHT!



I'M A FREE
MAN, THANKS
TO YOU!

I'M GLAD, TED, AND I RECKON
YOU'VE LEARNED SOMETHING! A
MAN IN THE RIGHT NEVER HAS
TO RUN! SOMEHOW, SOME WAY,
JUSTICE WILL BE
WORKING ON HIS
SIDE!

PIMPLES

dry up in 3 days OR YOUR MONEY BACK!

At last science has discovered a fast, harmless way to clear your skin of those horrible pimples, blackheads and acne spots. This is an entirely new, greaseless cream that contains powerful A and D vitamins. It works fast by drying out the superfluous skin oils pimples feed on...at the same time counteracts by antiseptic action, the growth of bacteria that cause and spread ugly skin blemishes.

IMPROVE YOUR APPEARANCE WITH FIRST APPLICATION

You look better the minute you apply wonder-working CLEAR-X, because its amazing skin color hides the blemishes while its medicinal action gets to work clearing them up fast. You don't risk a penny. Get CLEAR-X by sending in the coupon now, use it for 3 days, and if your skin troubles are not definitely improved, you pay nothing.



LOVE CAN BE YOURS AGAIN!

You can't blame him (or her) for not wanting to kiss you if your skin is oily, defaced with ugly pimples, blackheads and acne spots. Give yourself a break! CLEAR-X will clear your skin like magic!

READER'S DIGEST

reports amazing results from the CLEAR-X type of treatment. Experiments by a great medical college on 100 men, women and young people showed improvements in every case.

FREE IF YOU ACT NOW!

A \$3.00 jar of CLEAR-X medicated soap to help CLEAR-X work even faster with double action. That's a \$6.00 value for just \$2.98.

MAIL COUPON NOW and be happy

CLEAR-X Products, Dept. 64
270 Park Avenue, New York, N. Y.

Send me at once the marvelous new CLEAR-X formulation as per your money-back guarantee.

- ☐ I enclose \$2.98. Send postpaid. (I save .55 mail charges.)
☐ Send C.O.D., I'll pay postman \$2.98 plus C.O.D. charges.

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ADDRESS _____

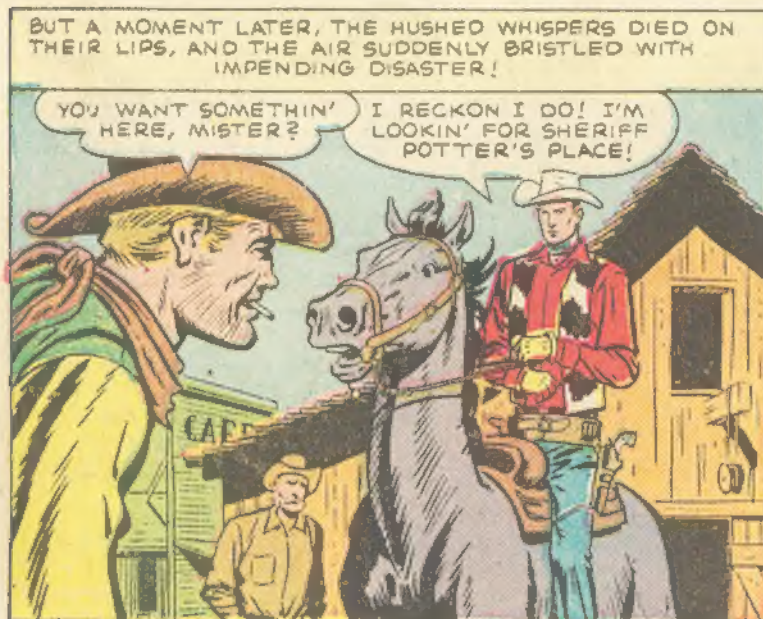
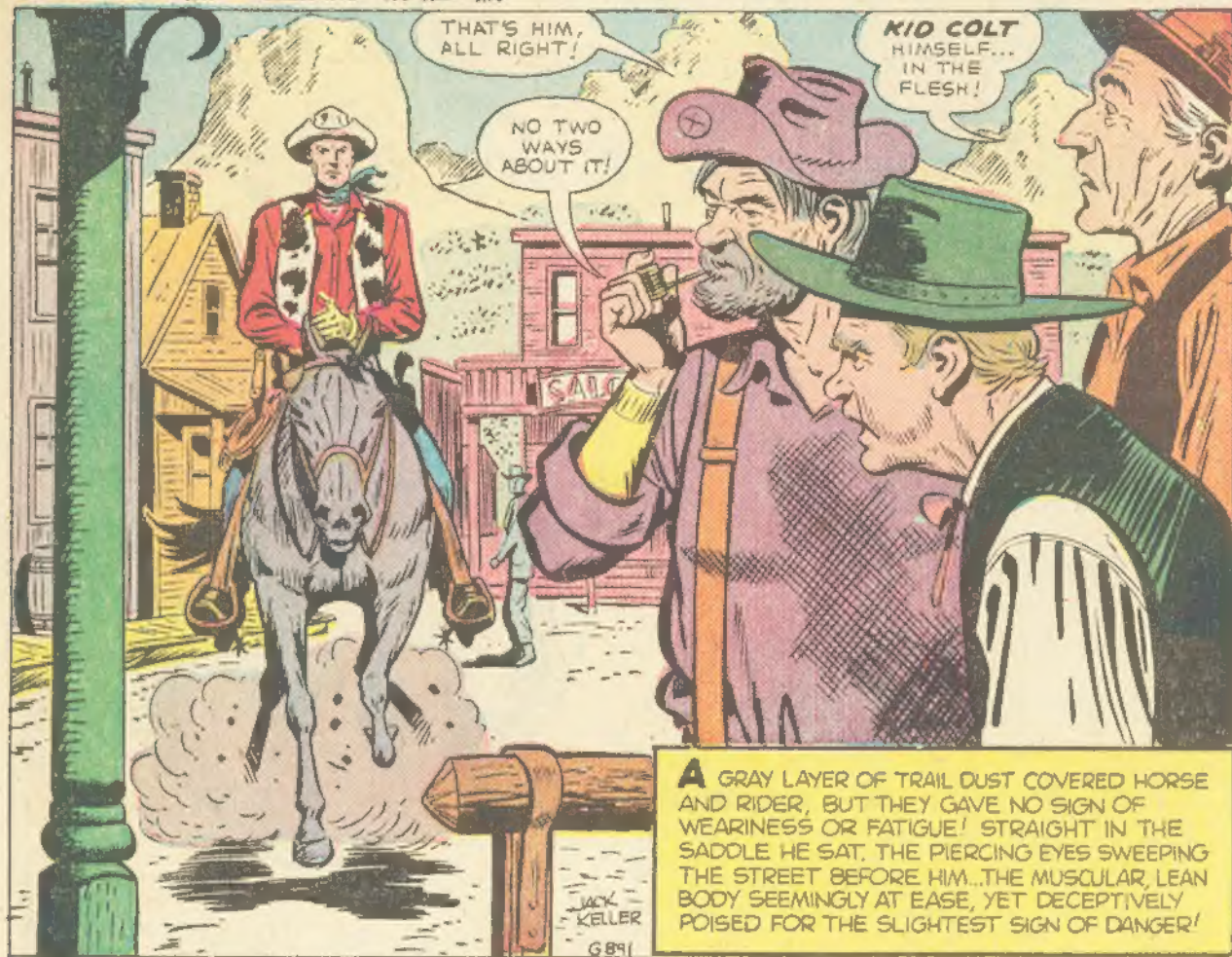
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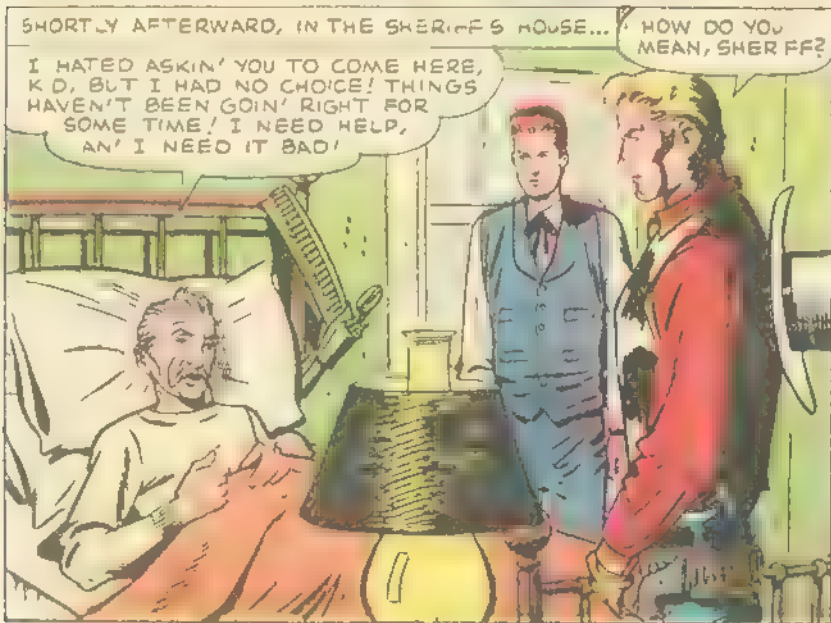
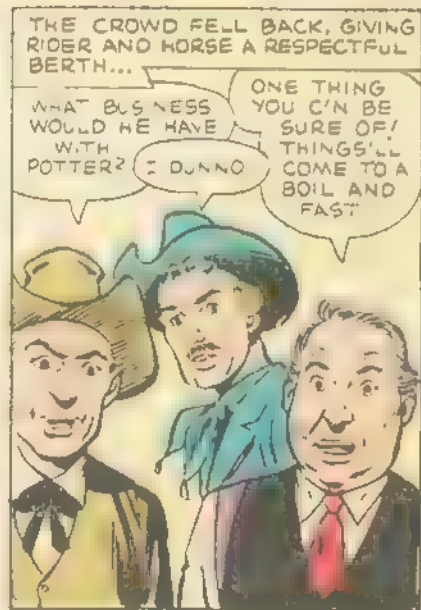
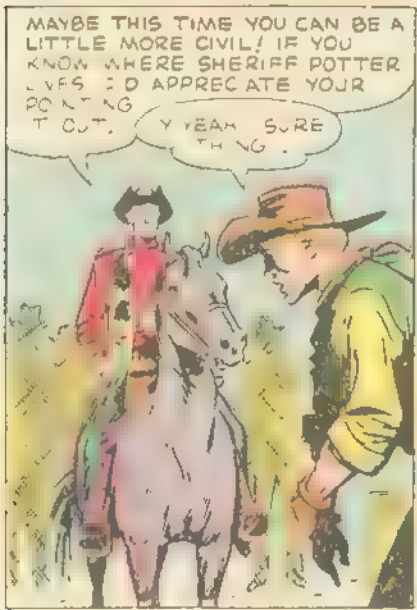
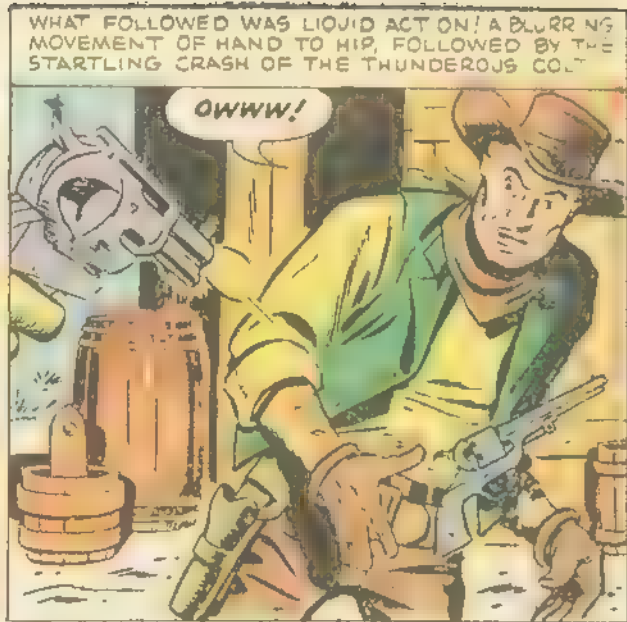
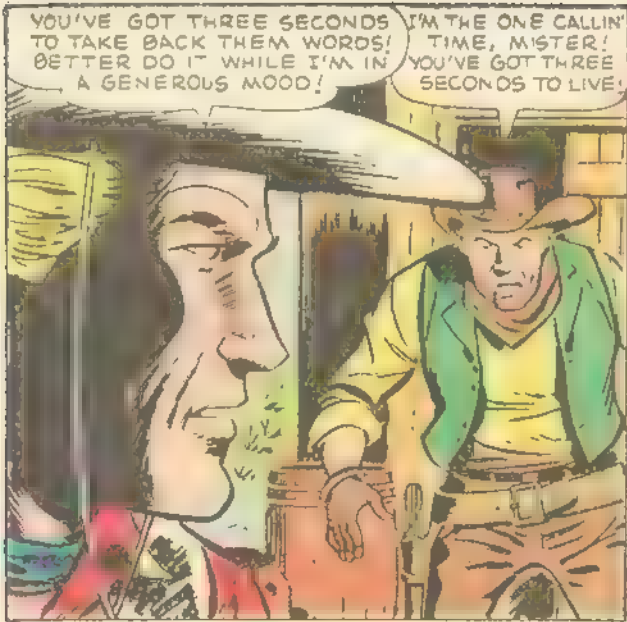
- ☐ I enclose \$6. Rush triple size. (I save \$3).

Foreign and APO's—No COD's

KID COLT

OUTLAW IN "THE VISITOR!"

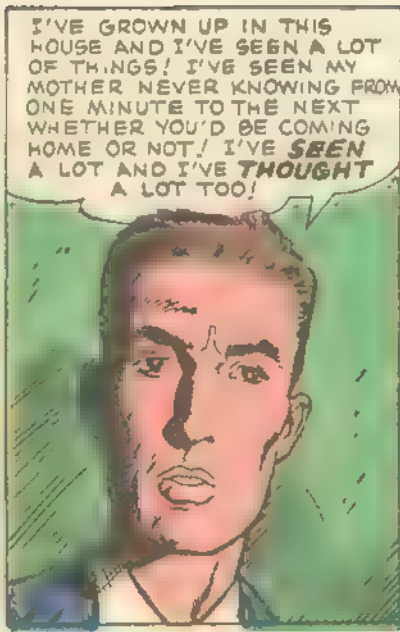




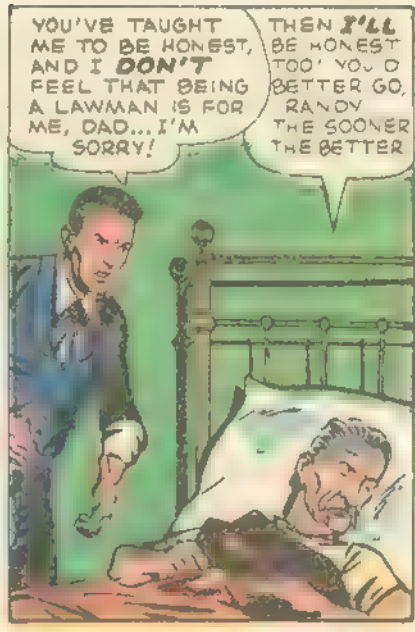


DON'T TRY SMOOTH-TALKIN' YOUR WAY OUT OF IT, RANDY! WEARIN' THE **STAR** TAKES COURAGE AN' I RECKON THAT'S ONE THING YOU HAVEN'T GOT!

HAVE IT YOUR WAY, BUT HEAR ME OUT

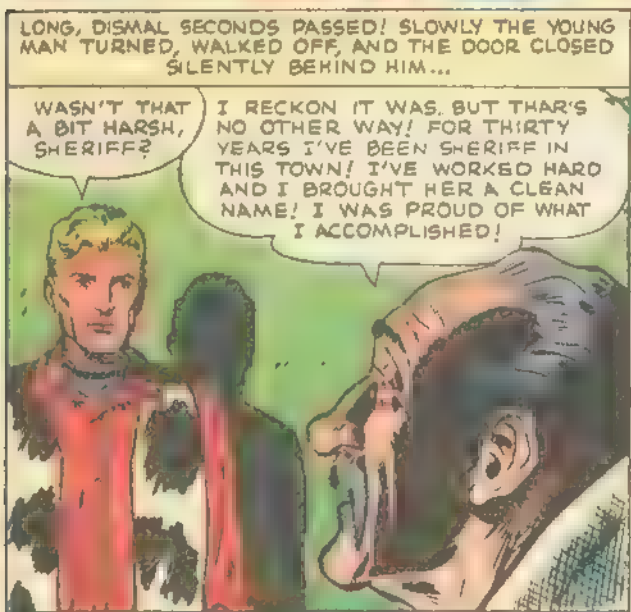


I'VE GROWN UP IN THIS HOUSE AND I'VE SEEN A LOT OF THINGS! I'VE SEEN MY MOTHER NEVER KNOWING FROM ONE MINUTE TO THE NEXT WHETHER YOU'D BE COMING HOME OR NOT! I'VE **SEEN** A LOT AND I'VE **THOUGHT** A LOT TOO!



YOU'VE TAUGHT ME TO BE HONEST, AND I **DON'T** FEEL THAT BEING A LAWMAN IS FOR ME, DAD... I'M SORRY!

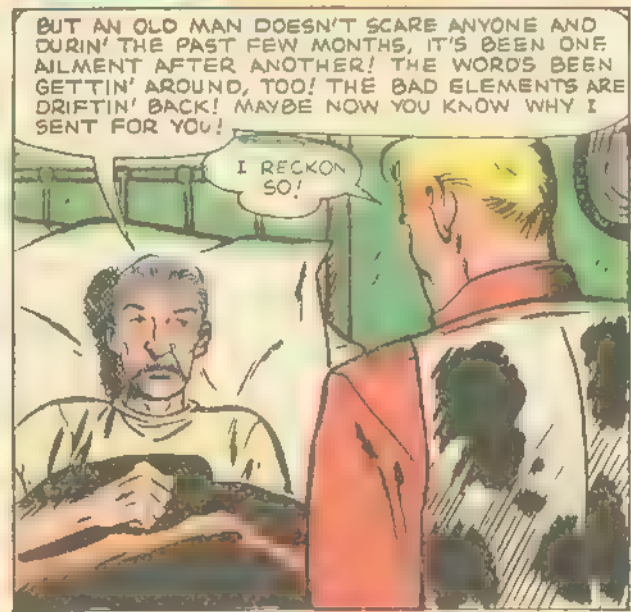
THEN I'LL BE HONEST TOO! YOU'D BETTER GO, RANDY! THE SOONER THE BETTER



LONG, DISMAL SECONDS PASSED! SLOWLY THE YOUNG MAN TURNED, WALKED OFF, AND THE DOOR CLOSED SILENTLY BEHIND HIM...

WASN'T THAT A BIT HARSH, SHERIFF?

I RECKON IT WAS, BUT THAR'S NO OTHER WAY! FOR THIRTY YEARS I'VE BEEN SHERIFF IN THIS TOWN! I'VE WORKED HARD AND I BROUGHT HER A CLEAN NAME! I WAS PROUD OF WHAT I ACCOMPLISHED!



BUT AN OLD MAN DOESN'T SCARE ANYONE AND DURIN' THE PAST FEW MONTHS, IT'S BEEN ONE AILMENT AFTER ANOTHER! THE WORDS BEEN GETTIN' AROUND, TOO! THE BAD ELEMENTS ARE DRIFTIN' BACK! MAYBE NOW YOU KNOW WHY I SENT FOR YOU!

I RECKON SO!



I'LL STICK AROUND... DO THE BEST I CAN!

THAT'LL BE GOOD ENOUGH, AN' IT WON'T BE FOR LONG! AS SOON AS I GET OVER THIS LUMBAGO, YOU'LL BE FREE TO GO!



BUT AS THE KID AND THE SHERIFF DISCUSSED THEIR PLANS, OTHER MEN, IN ANOTHER PART OF TOWN WERE DOING THE SAME THING...

IT SOUNDS GREAT, CLOONEY, PROV DIN' IT WORKS!

IT'LL WORK ALL RIGHT! SHERIFF POTTER IS ON THE WAY OUT, AND HE KNOWS IT! THIS TIME WE'RE HERE TO STAY!

WANT A U.S. GOVERNMENT JOB?



HERE'S HOW YOU CAN GET
PAID UP TO **\$4,205.00**
A YEAR TO START

PREPARE **NOW** FOR NEXT EXAMINATIONS

MEN—WOMEN, 18-55 • VETS GET PREFERENCE
Grade School Education Required



RAILWAY MAIL CLERK

Railway Mail Clerks get \$3,470.00 the first year of regular employment, paid on the 1st and 15th of each month (\$144.58 each pay day). Their pay is automatically increased yearly to \$4,270.00. Further promotions can be made to Supt. at Large, with pay up to \$6,770.00 a year. Road duty usually is for three to seven days, with equal time off at full pay. Men only.

POSTAL CLERK, CITY OR RURAL CARRIER

Clerks and Carriers now get \$3,270.00 the first year of regular employment and automatically increase \$100 a year to \$4,070.00. Open to men and women 18-50. Clerks and Carriers can be promoted to Foreman, Supt. of Mails, Cashier, Assistant Postmaster, and similar positions with salaries ranging from \$4,570.00 to \$8,470.00 a year.



OFFICE CLERK, BORDER PATROL OTHERS

Many other positions are available: Office Clerks (\$1,500.00 to \$3,795.00 to start), Border Patrolmen (\$3,795.00 to start), Immigrant Inspectors (\$1,205.00 to start), Stenographer-Typist (\$1,750.00 to \$3,175.00 to start), Inspector of Customs (\$4,205.00). Send TODAY for FREE detailed information on these and other government jobs.



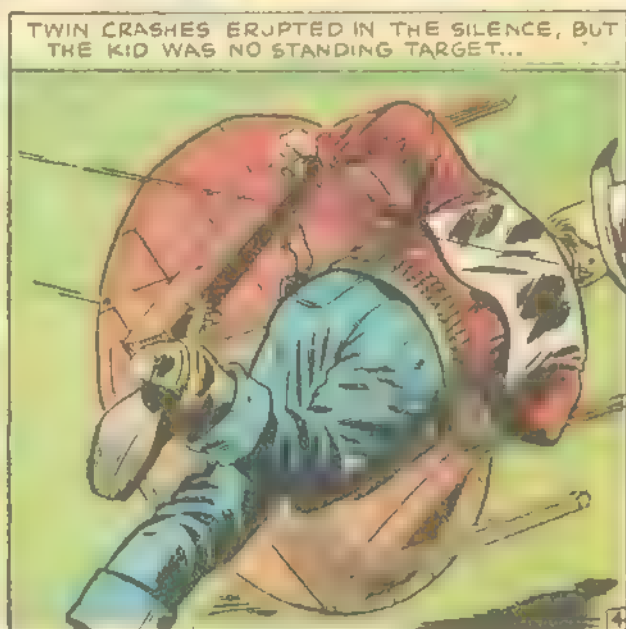
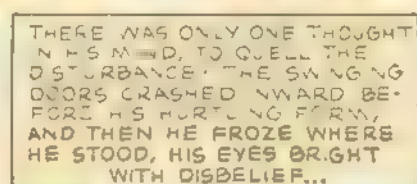
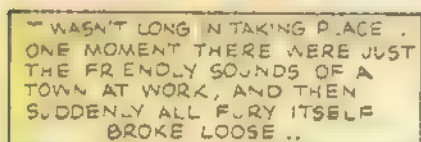
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TODAY**
FOR YOUR
FUTURE'S
SAKE

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Rush to me, entirely FREE (1) Sample test questions, (2) list of available positions, (3) Free copy of your illustrated 36 page book, "How To Get a U.S. Government Job." Tell me how to qualify for one of these jobs.
PRINT PLAINLY—STICK TO POSTAL CARD & MAIL TODAY.

Name _____ Age _____
Street _____ Vet? _____
City _____ Zone _____ State _____

[] If you are under 17, check here for Booklet C



AND AS THE SOUNDS OF
ECHOING BLASTS SOUNDED
THROUGH SHERIFF POTTER'S
OPEN WINDOW

THE KIDLL NEED
HELP GOTTA GO
TO EM FAST



BUT AS THE AGED LAWMAN
PREPARED TO LEAVE

YOU!

I HEARD THE
SHOOTING! I
RODE ON BACK!



I FIGURED YOU'D
TRY SOMETHING
LIKE THIS DON'T
BE A HERO DAD.
STAY HERE!

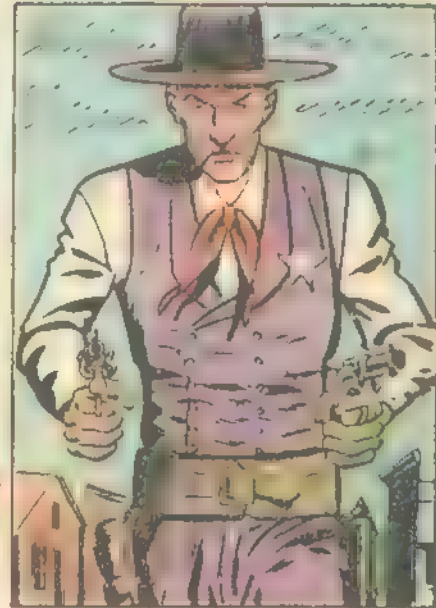
I ANT NO
HERO BUT
IM STILL
SHERIFF!
GIT YORE
HANDS OFFA
ME



OUTA MY WAY, I SAID!

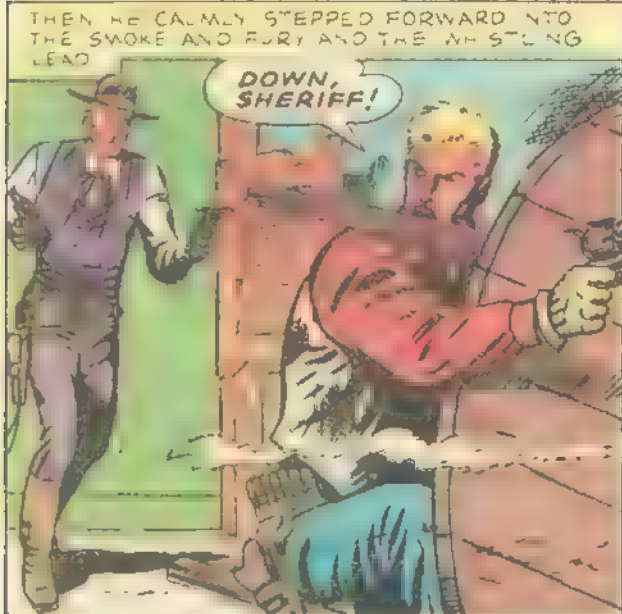


OUT HE CAME,
THE LEAN JAW
THRUST GRIMLY
FORWARD, THE
GNARLED HANDS
GRIPPED
TIGHTLY
AROUND THE
IVORY BUTTS
OF THE
GLISTENING
"PEACE-
MAKERS..."



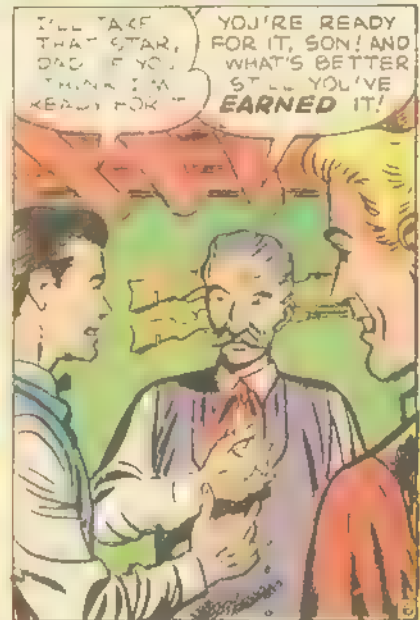
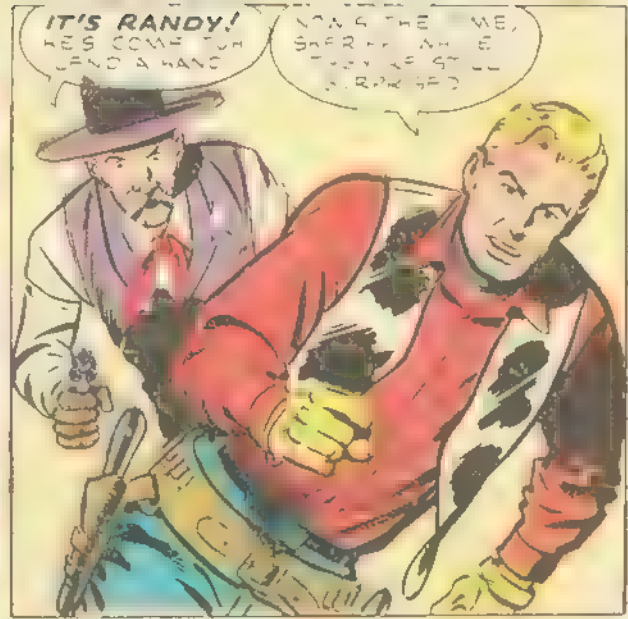
THEN HE CALMLY STEPPED FORWARD INTO
THE SMOKE AND BURY AND THE WHISTLING
LEAD

**DOWN,
SHERIFF!**



RUN 'EM DOWN, BOYS! IT'S ONLY ONE! LET'S
HOMBRE AND AN OLD GEEZER! THIS GO
TIME WE FINISH 'EM







FUN FOR BOYS

The most wonderful book for boys ever put together!

Here's a treasure chest of enjoyable and interesting pastimes and sports—hobbies and games for every active youngster. No end to the things to do and fun to enjoy. Contains

14 COMPLETE SECTIONS

1. How to Become a Whiz at Ping-Pong
2. Training Your Dog to Do Tricks
3. Plans and Directions for Making Useful Articles, Playthings, etc. of Wood
4. How to Be the Life of the Party with Magic
5. 101 Money Making Plans and Ideas
6. A Group of Indoor and Outdoor Games
7. An 8-Lesson Drawing Course on Figures, Still Life, Cartoons, Art, Lettering
8. A Complete Course in Boxing with Blows, Defense Strategy and Tactics
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13. A Complete Course in Wrestling with Holds, Grips and Throws Fully Explained
14. A Beginner's Course on Ventriloquism with a Complete Skit

Never before such a wonderful book. 256 Pages—hundreds of illustrations—and only \$1.00

Price only

\$1.00



Price only

\$1.00

LIGHTNING JU-JITSU

Master Ju-Jitsu and you'll be able to overcome any attack — win any fight!

You too, can be tough! You can defeat any man in a fight. This is what this book promises you! Lightning Ju-Jitsu will equip you with a powerful defense and counter-attack against any bully, attacker or enemy. It is equally effective and easy to use by any man or woman, boy or girl—and you don't need big muscles or weight to apply. Technique and the know-how does the trick. This book gives you all the secrets, and pressures, which are so effective in quickly "putting an attacker out of business".

Just follow the illustrations and easy directions, practice the grips, holds and movements—and you'll fear no man. 96 pages—dozens of illustrations and only—\$1.00.



Price only

\$1.00

LEARN TO DANCE AT HOME

Don't envy dancers. Be one. Enjoy life, dancing. Be popular. Others do, why not you? Here is a simple and complete guide that shows you how you can teach yourself to become a good dancer, easily and quickly. Fully illustrated with a dancing couple, showing you each step and movement—with foot-prints showing just how fast move—and with complete written information on leading and following, rhythm, posture, etiquette, etc.

AMAZING BARGAIN Set of three books—

HOW TO DANCE—covers popular ballroom dancing—The Waltz, Hesitation, Savoy, La Bomba, The Rhumba, Black Bottom, Charleston, Fox-Trot, Tango, Promenade, El Chorro, The Polka, etc.

SWING STEPS—covers today's exciting swing rhythms—The Swing Break, Snake Hips, Shim, Sham, Shimmy, The Suzi-Q, The Westchester, Trucking, The Peabody, etc.

SQUARE DANCING—covers popular country dancing—Square Sets, Quadrilles, Running Sets, Play Games, Round Dances; sample dances are Wagon Wheel, Virginia Reel, Mountaineer, Lily White Hands, Gal from Arkansas, Birdie in a Cage, etc.

You can learn a basic step in one hour, a complete dance in one evening. From then on it is just practice and dancing. Get in the fun! Send for these easy, home-study dance lessons NOW! Only \$1.00



Price only

\$1.00

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RANGE FEUD

AT one corner of the camp the chuck wagon of the Big Hart ranch belched smoke into the air as the noon-day meal was prepared. Ah-Chung the cook, stuck his head out the window and asked all and sundry when Dale Hart, boss of the Big Hart ranch would be in for the meal.

The foreman, Silas Grimes, looked up chuckling from a length of riata leather he was carefully rubbing with steer-fat and shook his head. Ah-Chung, understanding the gesture, withdrew his own back into the hot confines of the chuck wagon. Dale Hart's reputation as a strict boss, even to himself, was well known all over the range. He'd ridden out with a few of the Big Hart bunkhouse boys early that morning, and Grimes knew it was useless to expect him back until every last stray of the herd he was rounding up had been found.

One of the wranglers walked up from the branding corral, and handed Grimes one of the Big Hart irons, a large heart design.

"Bent," he said briefly.

Grimes bent over, took a wrench from a toolbox at his feet and casually, exerting every ounce of his giant strength as though it had been nothing, straightened out the heat-warped handle of the branding iron. As he handed it back to the wrangler, a party of riders came up over a distant rise, stood in full view of the Big Hart camp for a moment and then rode on. Horses, men and following steers stood in deep purple silhouette against the western sky, a magic parade of men like toy

puppets and animals like dolls.

"Lazy T," the Big Hart wrangler said, and grinned wryly. "It's funny about the boss and the Lazy T. Every time any of us talks to a Lazy T rannyan, he blows up."

Silas Grimes nodded.

"He carries it too far. I think," he said.

"Where'd the feud start, Silas?" the other asked.

"Right 'round here," the foreman replied. "About seventy years ago, the way I heard it. One of the MacTeagues who first laid out the Lazy T spread was a mite too sharp in a horse trade for one of the Hart family who owned this one. They haven't been speakin' since."

"Seems mighty strange to me," the wrangler said. "Kinda silly, too."

"You ever see a feud that wasn't?" Grimes asked, amiably. Then his face tightened a little. "It's the effect on Dale Hart that's botherin' me. Hart's a stern man, but he's a good man. Trouble is he's not gettin' any fun out of life. He just sits in that old ranch house on the hill, glares at the Lazy T spread across the Valley, and thinks of nothin' else but how his great-great grandpappy got 'taken' . . . maybe . . . in some deal or other."

"What about the MacTeagues?" the wrangler asked. "You know, I'm new, I don't know much about this set-up."

Grimes laughed.

"Old man MacTeague's as gentle as a kitten. Why he'd love to be friends with the boss, but the boss won't let him. Hart's

always talkin' about family pride. MacTeague's got just as much family pride and a sight more kick out of life." He looked up suddenly, as a low, distant thunder shook the ground. "That's the boss, comin' in with the herd and the strays." He sighed. "It'll be a long, hard afternoon."

A few minutes later the herd came into view, with the bunkhouse boys and Hart riding on both sides, guiding it. Hart abruptly cut across the front of the herd when it was approximately a thousand feet away from camp. The herd began slowing down. Five minutes later they were ambling at a slow pace into the branding corrals. A short while later, after the corrals were closed, Ah-Chung served the meal. The men ate around the big wooden table under stretched canvas, Dale Hart, a quiet, dignified man at the head.

It was during the apple pie dessert that the Lazy T waddy rode up, got off his horse and moved slowly up to the table.

Almost immediately, as a murmur of astonishment broke out at the table among the bunkhouse boys, Hart's face stiffened. He waited until the Lazy T man had come up to him before speaking. Then he said, levelly, "We don't deal with the Lazy T on Big Hart land."

The man shook his head.

"I didn't come over about a deal, Mr. Hart," he said. "Mr. MacTeague just wanted to offer

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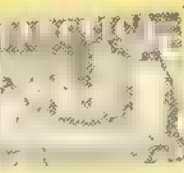
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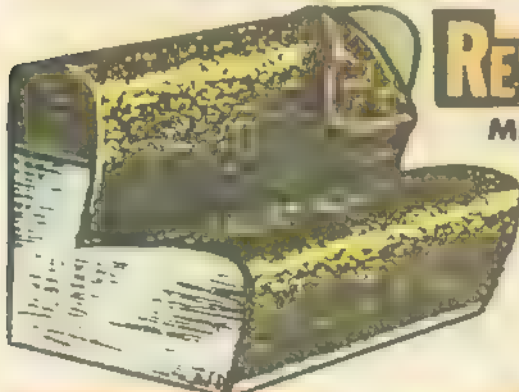
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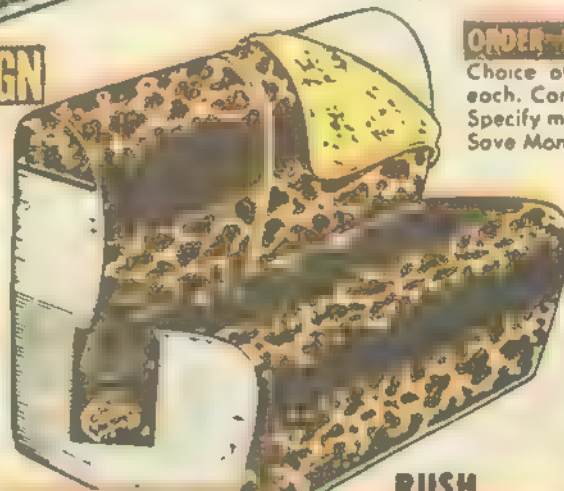
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DES-PER-ATE (DES'PER-IT), ADJ. 1. RECKLESS BECAUSE OF DESPAIR! 2. SHOWING RECKLESSNESS CAUSED BY DESPAIR! 3. WITH LITTLE OR NO HOPE OF IMPROVEMENT; VERY SERIOUS! 4. HOPELESS!" AND SO NOW, WITH THIS IN MIND, LET'S LOOK INTO THE HEART, SOUL AND MIND OF...

THE DESPERATE MAN!



GOT TO GET SOME GRUB SOME MONEY...A STAKE...ANYTHING... BEFORE I STARVE OR FREEZE IN THIS COLD...I CAN'T GO ON LIKE THIS MUCH LONGER... JUST DRIFTING!

TAKE THE FIRST DEFINITION OF THE WORD "DESPERATE" RECKLESS BECAUSE OF DESPAIR! THAT COULD BE AN APPROPRIATE DESCRIPTION OF A MAN CALLED JOGAN...ANOTHER DESCRIPTION FOR HIM WOULD BE...DRIFTER

YEARS OF THIS...WORK IN ONE SPREAD AFTER ANOTHER PROSPECTIN'...AND WHAT'VE I GOT TO SHOW FOR IT ALL? NOTHIN' BUT BE N' BROKE AND HUNGRY.



WHAT COULD HE DO? WORK? HE HAD DONE THAT AND GOT NO PLACE! BESIDES, THIS WAS THE DEAD OF A MONTANA WINTER AND JOBS WERE FEW! THIS WAS THE TIME OF YEAR WHEN OTHER MEN RELAXED WITH THE...THEY HAD...THE RIGHT OF THE YEAR...BUT NOT JOGAN! FOR ALL HE WOULD...FLEECE TO LEATH OR STARVE

SORRY, AMIGO! I KNOW YOU'RE TIRED AND HUNGRY, BUT WE CAN'T STOP...WE GOT TO KEEP GOIN'... WE GOT TO FIND SOMETHING!



DESPERATION CAN DRIVE A MAN BEYOND THE LIMITS OF THE ENDURANCE OF FLESH AND SPIRIT! THAT'S WHAT IT DID TO LOGAN AS HE FOUGHT THE CHILL BLASTS AND KEPT GOING ONWARD, HIS MIND FIXED ON ONE PURPOSE... SALVATION THROUGH ANY MEANS. AND THEN...

STAGECOACH!
SNOWBOUND!

THIS IS THE BREAK, AMIGO! THEY CAN'T HEAR ME OR SEE ME BECAUSE OF THIS STORM! COULD SNEAK UP ON 'EM! NEVER DO ANYTHING LIKE THIS BEFORE, BUT I GOT TO NOW! THERE'S MONEY THERE, AM GO! ALL I GOTTA DO IS TAKE IT!

"SHOWING RECKLESSNESS CAUSED BY DESPAIR!" THAT'S THE SECOND DEFINITION...AND LOGAN FOLLOWED TRUE TO FORM...A MAN WHO HAD NEVER DONE A CROOKED THING IN HIS LIFE, NOW ADVANCING TO THE STAGE, HIS FROZEN HAND GRASPING THE COLD METAL OF A SIX-SHOOTER!

NOT A FIGURE STOPPED TO NOTICE HIM! HIS HEART POUNDED HEAVILY, BOTH IN EXCITEMENT AT THE STRANGENESS OF WHAT HE WAS TO DO, AND THE THOUGHT OF THE MONEY THAT WOULD SOON BE HIS.

ALL HE HAD TO DO NOW WAS SAY, "RAISE 'EM!" THERE WAS NOTHING TO RESIST HIM! AND THEN HIS EYES FELL UPON ONE OF THE FIGURES, A SMALL ONE, HUDDLED CLOSE TO A LARGER FORM! AND A PAIR OF EYES, WIDE IN FEAR AND WONDER GAZED BACK INTO HIS!

WE SAID WE'D LOOK INTO THE SOUL OF LOGAN! SEE THE MIXED EMOTIONS, THE DESPERATE NEED, THE PROMISES HE MADE TO HIMSELF! NOW SEE THE FEELING HE GOT WHEN HE LOOKED INTO THOSE YOUNG EYES! "HE'S AFRAID OF ME," THOUGHT LOGAN! "ALL HIS LIFE, THAT BOY'LL HATE ME AND REMEMBER ME AS THE MAN WHO HELD UP AND ROBBED HIS FOLKS!"

SLOWLY, THE GUN WAS RETURNED TO THE HOLSTER! SLOWER STILL, THE GRIM LOOK ON LOGAN'S FACE WAS REPLACED BY THE TWIST OF A BITTER SMILE! AND HIS ONLY REWARD WAS SEEING THE FEAR VANISH FROM THE BOY'S FACE AND THE HAPPINESS THAT WAS REFLECTED THERE NOW AS HE SAID...

LOOKS LIKE YOU FOLKS ARE IN TROUBLE! ANYTHING I CAN DO TO HELP?

IT'S A COWBOY! HE'S GONNA HELP US

DEFINITION NUMBER 3? "WITH LITTLE OR NO HOPE OF IMPROVEMENT!" THAT WAS THE SITUATION FACING LOGAN NOW. HE HELPED PULL THE STAGE OUT OF THE SNOWBANK AND, IN GRATITUDE, THE DRIVER DROVE HIM INTO TOWN.

THANKS, STRANGER! YOU HELPED US SAVE THE COMPANY PAYROLL.

WE'RE VERY GRATEFUL TO YOU!

IT WAS NOTHING AT ALL, MA'AM.

GEE! WHAT A MAN! MUM MAMA?

CUSTOM FORMED LOGAN'S WORDS... THE NATURAL POLITENESS OF A MAN OF THE WEST TO ANY WOMAN! BUT DEEP DOWN INSIDE, HE SEETHED IN FRUSTRATION AT HIS LOST CHANCE FOR LOOT! AND HE BARELY HEARD THE WORDS OF THE WOMAN AS HE DEPARTED...

IF YOU NEED A JOB SOMETIME, THERE'LL BE ONE WAITING FOR YOU AT THE BAR-T!

HAWKS, MA'AM!

JOB! WHO WANTS A JOB? I NEED SOMETHING BIG!

EVERY DRIFTER EVENTUALLY HEADED FOR THE ONE PLACE IN TOWN WHERE HE COULD FIND THE COMPANIONSHIP OF HIS OWN KIND. AND THERE WENT LOGAN! THE SMOKE-FILLED ROOM TEEMED WITH TAUT-FACED MEN, RESTLESS BECAUSE OF THE LACK OF GAMBLING, FIGHTING, LAUGHING, DOING ANYTHING TO ESCAPE THE OPPRESSIVE BOREDOM...

BUT THERE WAS NO GAMBLING FOR LOGAN! HE WAS BROKE! AND THERE WAS NO TALK OR LAUGHTER! HE WAS A STRANGER! THERE WAS NOTHING BUT THE WARMTH OF THE SALOON, AND THE FUTILITY THAT RACED THROUGH HIS MIND! THEN, BY SHEER CHANCE, HE OVERHEARD THE TALK OF OTHER DESPERATE MEN.

WE NEED ONE MORE MAN! THEN WE'LL BE SET TO BREAK INTO THE BANK! IT'LL MEAN PLENTY OF GOLD FOR ALL OF US!

PARSON GENTS, BUT I'M YOUR MAN! I'M LOOKING FOR SOMETHING ALONG THAT LINE.

WHY YUH COYOTE! YUH WAS LISTENIN'.

EASY, KEN HE'S ALL RIGHT!

HOW DO YUH KNOW MA'AM?

HE'S GOT THE LOOK ON HIS FACE THE LOOK OF A DESPERATE MAN.

SO THE BRAND SHOWED THROUGH! HE WAS A MAN MARKED AS LAWLESS AND RECOGNIZED AS SUCH BY HIS OWN KIND! TERMS WERE MADE AND THE TWO SET OUT TOWARD THE BANK.

GET YOUR HOSSES! BRING 'EM WITH US!

SURE, BUT WHERE'S YOUR HOSSES?

JUST BRING YOURS! IT'LL DO FINE!

LOGAN CAME TO A HALT! THERE WAS SOMETHING WRONG HERE AND HE DEMAND TO KNOW WHY THEY INSISTED ON TAKING HIS HORSE AND NOT THEIRS! THEY WOULD NEED ALL FOR A GETAWAY!

OUR HORSES ARE HITCHED UP BEHIND THE BANK AND THERE'S AN EXTRA ONE THERE... FOR YOU! WE'RE GOIN' TO USE THAT OLD NAG O' YOURS AS PROTECTION WHEN THEY START SHOOTIN' AT US!

YUH MEAN AMIGO'S GONNA GET KILLED JUST SO WE CAN MAKE A GETAWAY?

THAT'S THE IDEA MISTER! LET'S MOVE!



HIS SHARE OF A STOLEN FORTUNE WAS THERE FOR THE TAKING! ALL LOGAN HAD TO DO WAS SACRIFICE THE LIFE OF HIS OLD, TIED AND SICK MOUNT! IT SHOULD HAVE BEEN NO PROBLEM FOR A DESPERATE MAN TO DECIDE! BUT SOMETHING HAPPENED WITHIN THE HEART OF LOGAN AND HE GAVE HIS ANSWER...

COUNT ME OUT! AMIGO AND ME WE BEEN TOGETHER TOO LONG!

TOLD YUH HE WAS NO GOOD, MULE! JUST A SOFT-HEADED DRIFTER!

WELL, COME ON! WE CAN'T WASTE TIME WITH HIM!



ANOTHER CHANCE HAD GONE DOWN THE DRAIN! TWICE HE HAD BEEN OFFERED THE GOLD HE DESIRED SO BADLY... AND TWICE HE HAD REFUSED!

WHAT'S THE MATTER WITH ME, AMIGO? WHY CAN'T I GO THROUGH WITH IT? WHY DO I QUIT JUST WHEN I'VE GOT MY HANDS ON IT?



THEN THE STACCATO OF GUN-FIRE HERALDED THE ROBBERY.

SCARE THE LIFE OUTA 'EM, SO NOBODY'LL TRY TO STOP US, KEN!



THEY CAME CRASHING THROUGH THE DOOR HOLDING BAGS OF GOLD.. SHOOTING TO FIGHT THEIR WAY PAST THE ALERTED LAW-MEN

MULE! THEY'RE NOT SCARED.



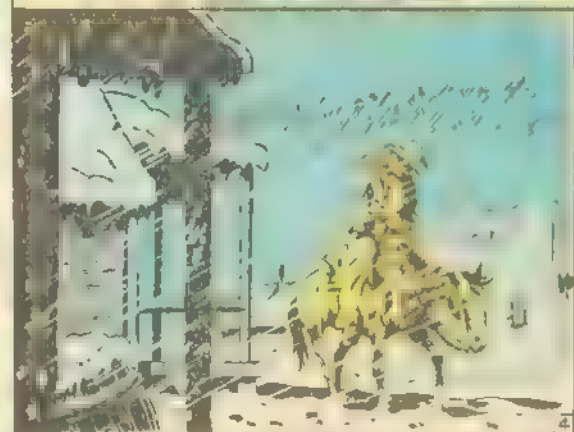
BURIAL IN BOOT HILL WAS TOO TERRIBLE A FATE FOR EVEN SUCH DESPERATE MEN AS THESE! DOWN CAME THE GUNS... UP WENT THE HANDS!

WE OUT! WE HAD ENOUGH!

RIGHT SMART OF YOU GENTS! BUT DUMB OF YUH NOT TO FIGURE SOME PROTECTION FOR YOURSELVES! IT WOULD'VE WORKED OUT FOR YUH IF YUH HAD!



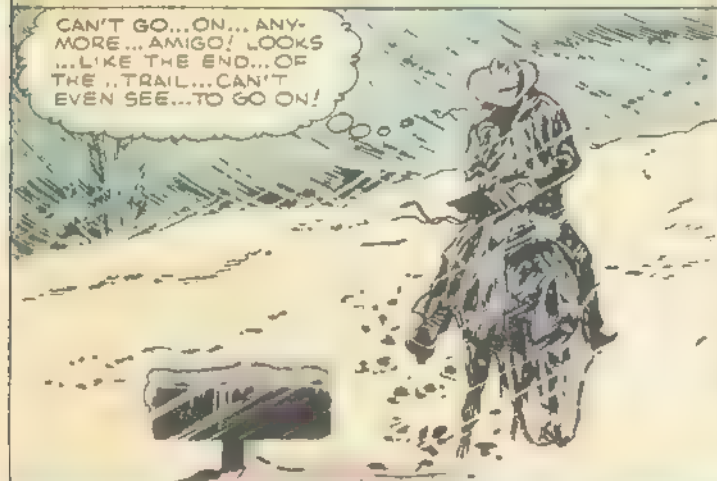
IT WOULD'VE WORKED OUT ALL RIGHT FOR YUH IF YUH HAD FIGURED SOME PROTECTION! THE WORDS RANG IN LOGAN'S EAR! THE BANDITS HAD FAILED, BUT THEY WOULD NOT HAVE IF LOGAN HAD CO-OPERATED! HE WOULD HAVE BEEN RICH! BUT LOGAN HAD NO REGRETS - HE STILL HAD AN AMIGO AND SOMEHOW THAT SEEMED TO BE WORTH ALL THE GOLD AND SILVER...



DEFINITION NUMBER 4: "HOPELESS" TIME NOW FOR THE LONG HUNGER, THE UTTER WEARINESS AND THE ORIVING FURY OF THE BITTER COLD TO TAKE THEIR TOLL! TIME NOW FOR EVEN A DESPERATE MAN TO REACH THE END OF DESPERATION...AND THE END OF EVERYTHING...

CAN'T GO...ON... ANYMORE... AMIGO! LOOKS...LIKE THE END...OF THE "TRAIL"...CAN'T EVEN SEE...TO GO ON!

THE FIGURE SLUMPS STILL FURTHER IN THE SADDLE! THE WIND CUT AND LASHED! THERE WAS NO RESISTANCE! LOGAN'S EYES CLOSED WEARILY! HE SIGHED AND THEN FELL SLOWLY INTO THE SOFT SNOW.



TIME PASSED AND NOW THE FURY OF THE STORM ABATED! AND BEFORE BLACKNESS CLOSED IN COMPLETELY, LOGAN WAS AWARE OF TWO THINGS...A SIGN AND A CRY

MAMA! MAMA!



THE BLACKNESS DISSOLVED INTO THE BRIGHT CHEERFULNESS OF A WARM ROOM AND THE CRY, HAPPY NOW, WAS REPEATED...

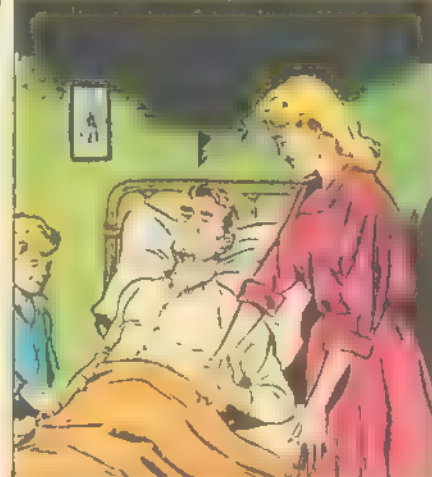
MAMA! MAMA! HIS EYES ARE OPENING

SHHH JERRY ARE YOU FEELING BETTER?

WHERE WHAT HAPPENED?

JERRY AND I FOUND YOU WHEN WE WERE CHECKING ON OUR CATTLE AFTER THE STORM! YOU WERE IN BAD SHAPE BUT YOUR HORSE KEPT YOU COVERED AND WARM! I'M HAPPY TO SEE YOU WELL AGAIN! YOU SEE, MY HUSBAND DIED OUT THERE IN THE COLD LAST YEAR! I'D HATE TO SEE THE SAME THING HAPPEN TO YOU!

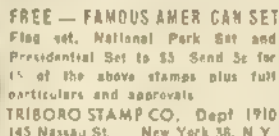
AND THE PRESSURE OF HER HAND ON HIS TOLD HIM MORE THAN WORDS COULD SAY THAT FROM NOW ON, **THIS** WAS HIS HOME... AND THAT THE TIME FOR DESPERATION WAS **PAST!**



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you use of the northeast gulch in gettin' your steers home to the night corrals any time you want."

"Gosh, boss," one of Hart's wranglers said, "take him up on it. Usin' that gulch will cut a whole mile off the trip!"

Hart silenced his man with a look; then he glanced up coldly at the Lazy T waddy.

"I don't intend taking up Mr. MacTeague on his offer," he said. "Nor thanking him for it, either. There's never been any friendship between a MacTeague and a Hart and I don't intend starting any now!"

"Why, your boy Joe and Cade MacTeague are always playin' together, Mr. Hart," the Lazy T man. "That's why Mr. MacTeague thought that..."

Dale Hart rose, tensely.

"What was that you said? My boy and Cade MacTeague playin' together?"

The other opened his mouth, but never got a chance to reply. Hart snapped to Grimes, "You take care of things. I'm riding back to the house and talk to Joe!" Once more he turned to the Lazy T waddy. "And I'll thank you," he said, "to get off my spread!"

A moment later he was mounted and on his way to the Big Hart ranch house. He rode into the front yard about an hour later and went straight to the kitchen, where Mrs. Hart was busy preparing preserves.

"Why, Dale," she said in surprise, "I never expected to see you home so early!"

"I came because I heard our Joe and Cade MacTeague were friends, that they were playing together. Martha, Joe's fourteen. He's old enough to understand that a Hart just doesn't speak to a MacTeague!"

"Now, Dale," Mrs. Hart said soothingly, "what harm can it do for two healthy young kids to play together. Why just yesterday Joe brought home some-

thing they were both working on together at the school workshop. He intended showing it to you, but..."

"Where is he?" Hart asked, firmly.

"Why... he'll be home any minute," Mrs. Hart said to her husband. "I sent him into town for some flour." She broke off. "Why, there he is, now." And she pointed out the kitchen window.

Mr. Hart walked out to the front porch and waited for his son to ride through the ranchyard gate and take his horse up to the corral. Then, when Joe



had handed his mother the package of flour he walked up to the boy.

"Joe," he began, "I understand you're friends with Cade MacTeague."

"That's right, dad," Joe said eagerly. "Cade and I get on swell. Matter of fact, he and I had a project goin' at the school workshop. We were makin' a saddle. Cade got the leather from some old leavings he found in one of his dad's barns, and..."

Mr. Hart's face darkened.

"Working together, eh?" he muttered. "A Hart and a MacTeague working together." He glanced up at his son. "It can't work out, Joe, it just can't."

Joe Hart looked at his father

for a moment.

"I think you're wrong, dad," he said quietly. "And I think I can prove it to you." He turned and began walking up to the feed barn, his father following, a puzzled look on his face.

Mr. Hart helped roll back the heavy doors. In one corner, Joe had set up a sort of work bench where he made various toys, models and other things. Joe hefted a tooled leather saddle off the ground.

"Cade and I worked on this together," he said. "And Cade said I could have it. But that wasn't exactly what I brought you to see, Dad. Look." And Joe pointed to a mark on the underside of the saddle.

Mr. Hart glanced at it and abruptly went wide-eyed. On the leather was the familiar brand of the Big Hart and then, imprinted within, in the drooping, crooked figure of the Lazy T... a bent T.

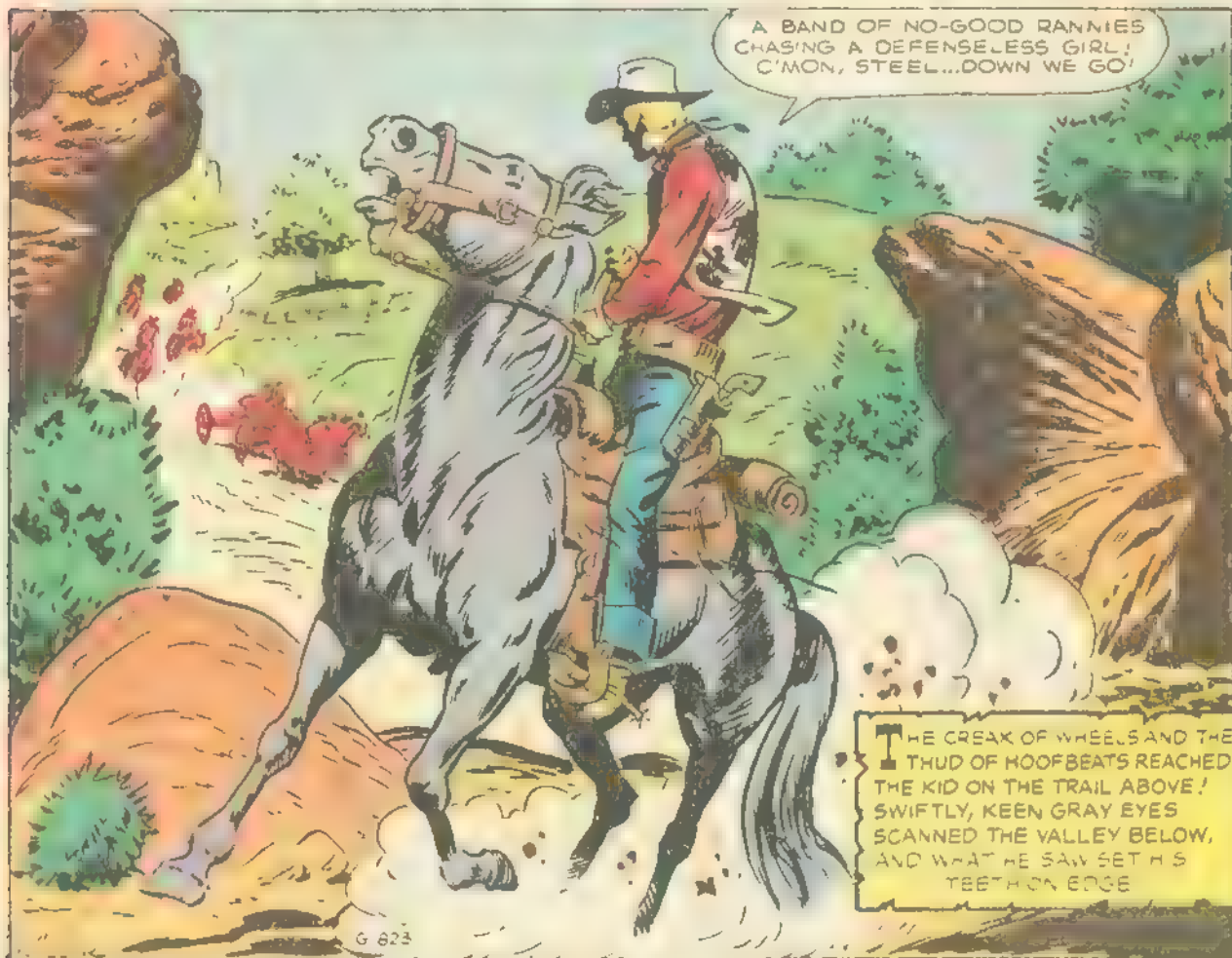
"Cade said his Dad told him that that piece of leather was in the MacTeague family a long time... before the old feud started. Cade guessed it was when one of your great-great-great Hart uncles fell in love with a MacTeague girl... and they branded a steer in celebration with both irons. Of course that branch of both the families must have moved away a long, long time ago, but..." Joe broke off. "Where you goin', Dad?"

Mr. Hart paused, and gazed long and thoughtfully at his son.

"Joe," he said finally, smiling, "I sometimes think it's often the children who can teach the parents how to stop bein' such fools. You can go and play with Cade MacTeague any time you want. Meanwhile, I'm ridin' back to the brandin'. There's a favor Cade's father wanted to do for me... and this time I'm rarin' to accept!"

KID COLT

OUTLAW in "GUN SMOKE!"



IN A SURGE OF DESPERATE SPEED, THE TEAM LEAPED FORWARD UNDER THE GIRL'S COMMAND



BUT A SECOND LATER

LOOKA THAR MALLON SOMEONE'S JOIN' OUR PARTY

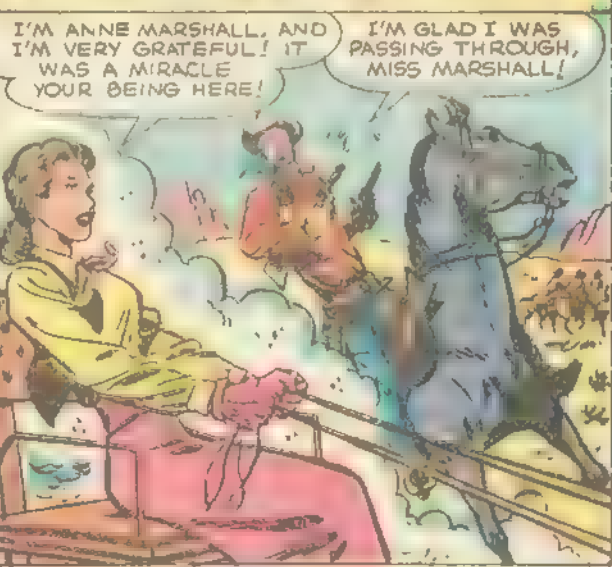
HE WON'T BE WITH US LONG START SHOOTIN' THE SECOND HE GETS TO RANGE



THEY SLAPPED LEATHER BUT THE KID WAS WAY AHEAD! TRUSTY COLTS LEAPED INTO ACTION.



FOR ONE STUNNED MOMENT, THEY HESITATED, THEN RACED AWAY IN HEADLONG FLIGHT.



I'M ANNE MARSHALL, AND I'M VERY GRATEFUL! IT WAS A MIRACLE YOUR BEING HERE!

I'M GLAD I WAS PASSING THROUGH, MISS MARSHALL!

I RECKON IT'S NONE OF MY AFFAIR, AND I DON'T AIM TO MEDDLE, BUT IF YOU'RE IN TROUBLE AND NEED HELP...

I **AM** IN TROUBLE AND I **DO** NEED HELP!



IT'S ABOUT MY UNCLE OLIVER MARSHALL! HE'S A GOLD PROSPECTOR! COME UP TO THE HOUSE! I CAN EXPLAIN IT MUCH BETTER THERE



SHORTLY AFTERWARD IN THE MARSHALL HOUSE...

I'VE SEEN PLENTY OF GOLD SAMPLINGS, BUT THIS ONE TOPS THEM ALL! I'D SAY YOUR UNCLE OLIVER HAS STRUCK IT RICH!

NOT QUITE, MR. COLT, BUT HE'S CLOSER THAN HE EVER WAS!



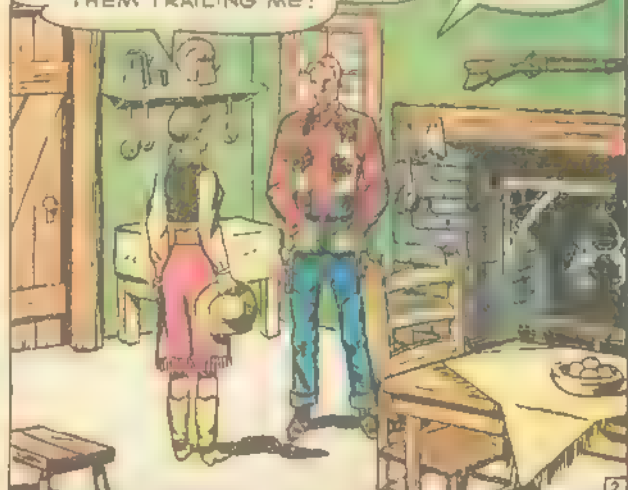
HE'S OUT IN THE HILLS RIGHT NOW, TRYING TO TRACK DOWN THE MOTHER LOSE, BUT THOSE VULTURES YOU CHASED OFF ARE ONTO HIS GOOD FORTUNE!

BUT WHY WERE THEY CHASING **YOU**?



BECAUSE **I'M** THE **ONLY** ONE WHO KNOWS WHERE UNCLE OLIVER IS! I WAS BRINGING HIM SOME SUPPLIES IN THE BUCKBOARD WHEN I SPOTTED THEM TRAILING ME!

THEN FOR THE TIME BEING, YOUR UNCLE OLIVER IS SAFE!



MINUTES LATER, AS THE KID PREPARED TO LEAVE.

THAT'S THE SADDLE HORN HOTEL UP THE STREET. I'LL BE EXPECTING YOU TO MAKE A STOPPING RIGHT AFTER BREAKFAST!

THAT'S RIGHT, ANNE! IF WE GET AN EARLY START, WE SHOULD GET TO YOUR UNCLE BY NOON!



MEANWHILE, FROM A VANTAGE POINT UP THE STREET...

HERE HE COMES, HEADED RIGHT FOR THE HOTEL!

GOOD! GIT INSIDE AN' TELL THE CLERK WHAT I TOLD YUH!



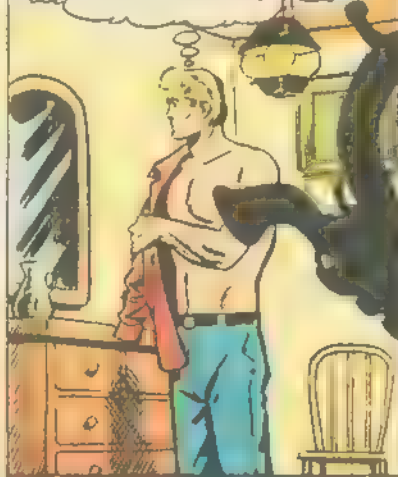
R-ROOM NINE, SIR! THAT'S ON THE GROUND FLOOR TO THE REAR! A REAL QUIET ROOM, SIR, AND VERY COMFORTABLE!

THANKS THAT'S JUST WHAT I WANT!



LATER THAT EVENING, AS THE KID PREPARED TO TURN IN...

THAT CLERK SURE ACTED STRANGE OR WAS I JUST IMAGINING IT?



HOURS LATER AS THE LONG NIGHT DREW ON...

THAT'S THE ROOM, BUT I'LL HAVE TO WORK FAST!



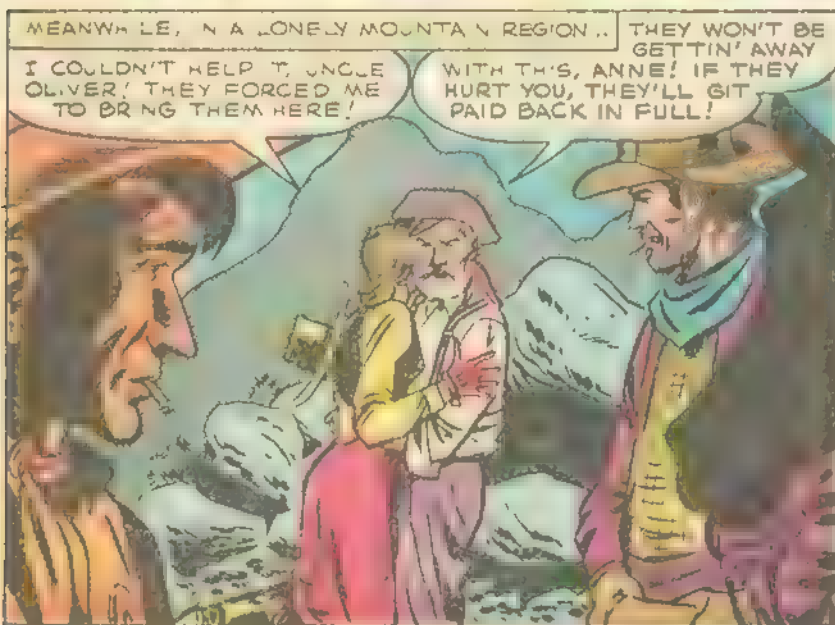
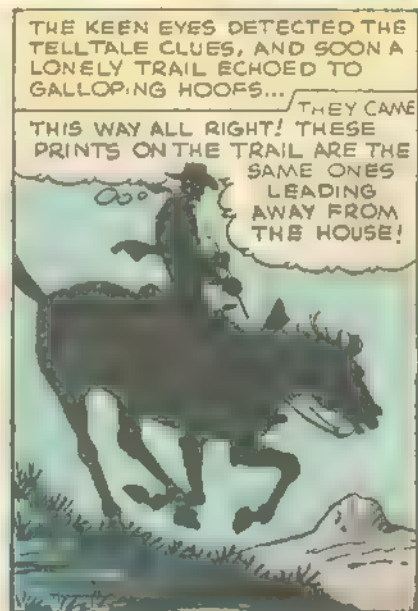
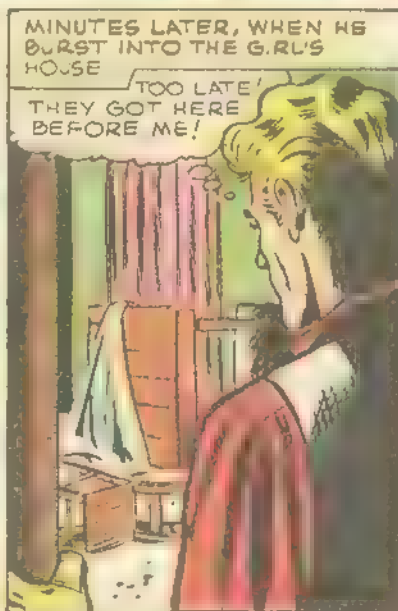
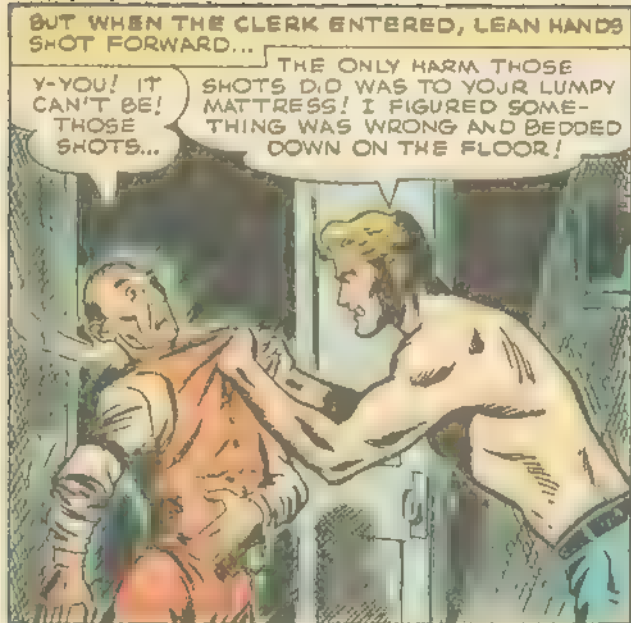
CAUTIOUSLY, THE FIGURE SLIPPED FORWARD, PAUSING BRIEFLY BEFORE THE OPENED WINDOW! MOONLIGHT GLINTED ON POLISHED BLUE STEEL AND THEN SHOTS SHATTERED THE SILENCE...

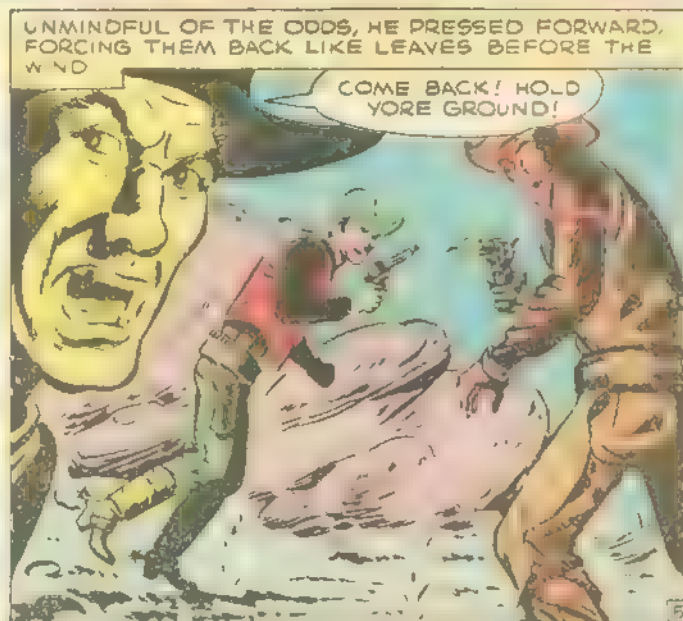
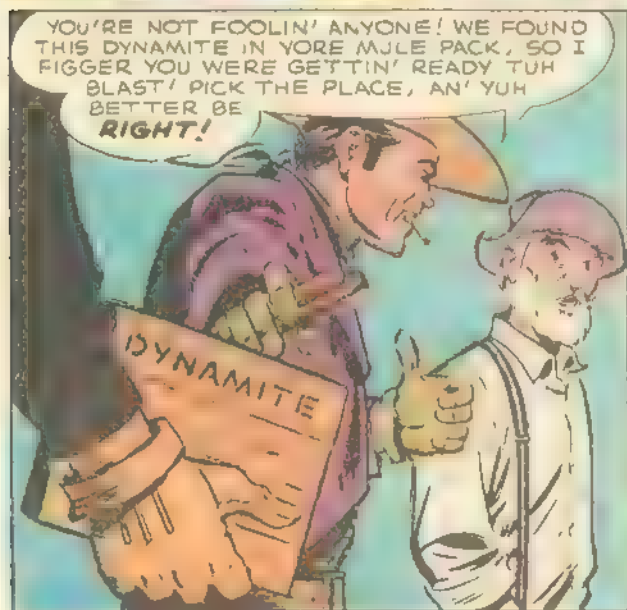
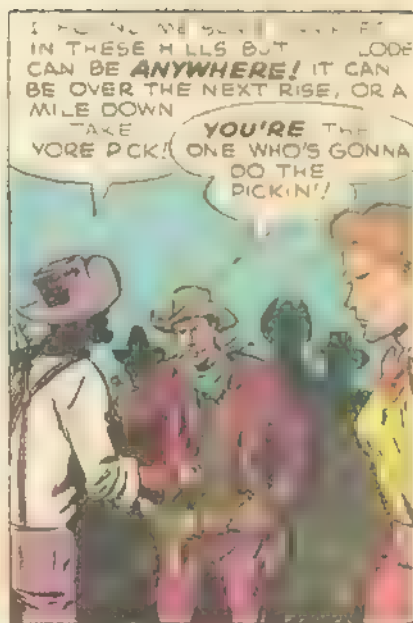


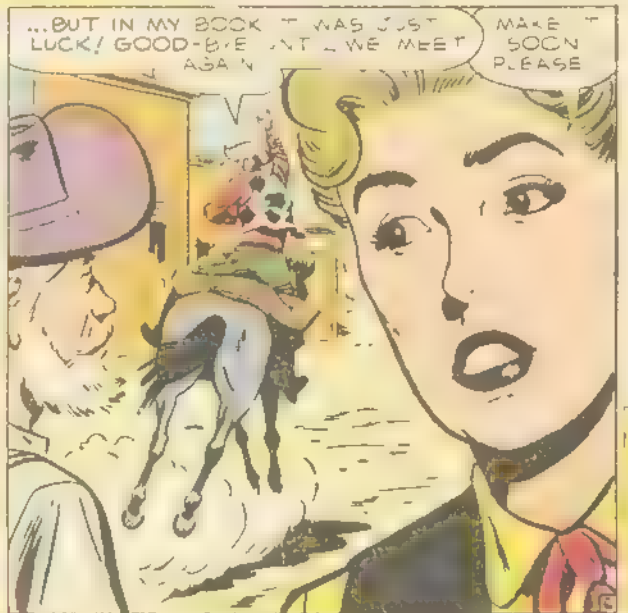
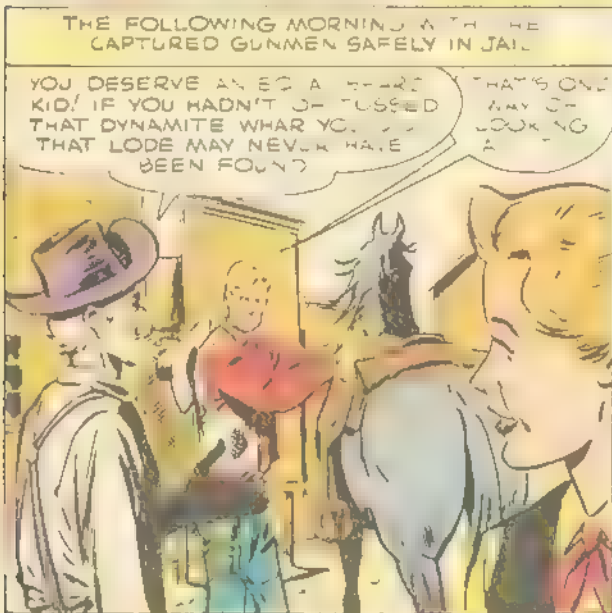
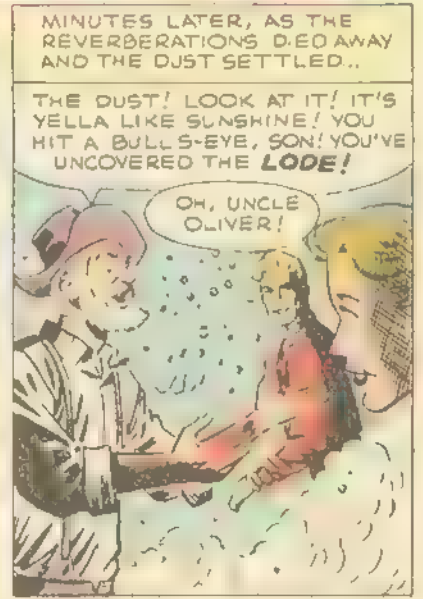
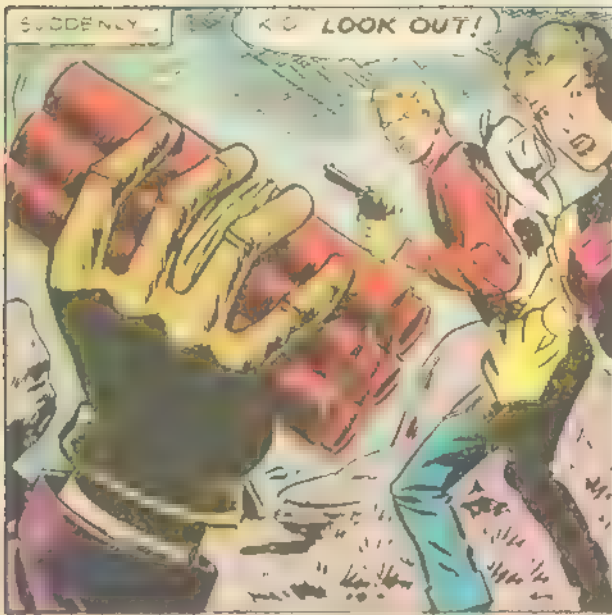
MOMENTS PASSED! SILENCE RETURNED, AND THEN A NEW SOUND WAS HEARD... THE CREAK OF A DOOR SWINGING INWARD ON RUSTY HINGES...

N-NO POINT IN WAITING ANY LONGER! THE SOONER I DISPOSE OF HIM, THE BETTER!









PRICES DOWN!

WE MUST CLEAR OUR SHELVES—regardless of cost! Take advantage of this unusual offer while it lasts. You must use the SPECIAL SALES COUPON below in order to get these SPECIAL PRICES!

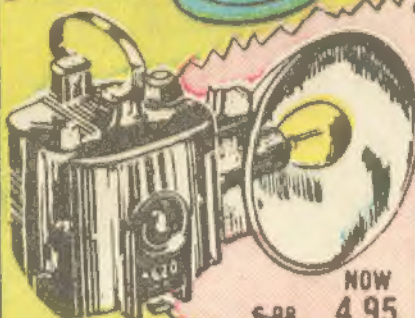
FLASH!

18" WALKING DOLL



7.00 WASH, COMB and SET her Hair in any Style
4.98 WALKS! STANDS! SITS! SLEEPS!

A wonderful gift for a little girl! So life-like, you might believe she's real. Even her head moves, when she walks! Lovely Party Dress, Panties, Shoes and Socks come off to wash and dress her! \$4.98
NOTE: To order this Doll please send \$1.00 Deposit



6.98 NOW 4.95

INDOORS! OUTDOORS! BLACK & WHITE! FULL COLOR! PARTIES! NEWS SHOTS!

"PRESS ACTION" #620 FLASH

An AMAZING Camera. Takes pictures DAY or NIGHT, indoors or outdoors. Sharp BLACK and WHITE snapshots or FULL COLOR photos, using Kodacolor film. 12 Big pictures on 1 Roll of film. Flash attachment snaps on or off in seconds. Catch valuable news photos. Win admiration at parties, dances. NOW \$4.95

CHECK FOR FILM

Special #620 Orthochromatic, 3 ROLLS for \$1.00



6.50

8.98

NOW 6.98

NOW 6.99

PERFECT for active women and girls. Fine JEWELLED movement in dainty case. GIFT hands and numbers. Smart Link Expansion Bracelet. NOW \$6.98

BEST for active men and boys. SHOCK-RESISTANT and ANTI-MAGNETIC! Luminous Dial! Jewelled Movement! Red Sweep Second! Expansion Bracelet. NOW \$6.99

7 JEWELS



9.95 12.95

Rich BRILLIANT Watch you'll be real proud of! Fine Guaranteed 7 JEWEL Movement. Sparkling Dial set with 11 Flashing imitation DIAMONDS and RUBIES. In GOLD finish case, Dome Crystal. Basketweave Bracelet. NOW \$9.95

SPECIAL — This same fine Watch with choice 15 JEWEL MOVEMENT, \$12.98

ROMANCE SET



3.74

4.98

Real Sparkling! Shining BEAUTY! Engagement Ring has 4 Flashing Brilliants and a BEAUTIFUL imitation DIAMOND SOLITAIRE! Twinkling Brilliants in the Wedding Ring. 12K GOLD Filled. Both rings. NOW \$3.74

INITIAL RING

A Handsome, Masculine Ring with your own INITIAL set in Raised GOLD effect on a BRILLIANT RUBY-RED color stone with 2 SPARKLING imitation DIAMONDS on the sides. Rich 14K R.G.P. NOW \$3.79



3.79

4.95

3-COLOR FLASHLITE \$2.24



- CHANGES COLORS INSTANTLY
- SPOT or FLOODLIGHT
- STEADY or SIGNAL
- 500-FT. BEAM

A powerful Flash light—for hunters, campers, motorists, home use, etc. Uses only one bulb—but changes instantly to a 500-ft. RED, WHITE or GREEN beam at a finger-touch. All metal construction, useful ringhanger. NOW \$2.24



10.00

10.50

7.99

NOW 8.49

HANDSOME new style in rich GOLD finish case. Smart Midnight Dial is set with 12 Flashing imitation DIAMONDS and RUBIES. Fine Jewelled movement. Luminous Dial. Sweep Second hand. Gift Bracelet. NOW \$7.99

Ladies Jewelled Watch in a smart Gold finish case. Dial has 12 Flashing imitation DIAMONDS and RUBIES. Glamorous Snake Bracelet. NOW \$8.49



GENUINE ZIRCON Bridal Set has real 1/2-CARAT ZIRCON & 7 Sparkling imitation Diamonds. In Genuine 10K GOLD Filled mountings. NOW \$4.98



DIAMOND RING for Men. 14K R.G.P. REAL DIAMOND CHIP on Gen. MOTHER-OF-PEARL face. 2 RUBY color side SPARKLERS. NOW \$4.98



5.98

3.99

Fine BIRTHMONTH RING with your own PERSONAL BIRTHMONTH STONE set in a real GENUINE 10K GOLD Mounting on Solid Sterling Silver shank. Beautifully engraved. Choose Ruby, Emerald or Sapphire colors. NOW \$3.98

MAIL THIS COUPON

IDEAL CO., Dept. MC-2Y
Box 232 Mad. Sq. Sta., New York 10, N.Y.

Just cut out pictures of articles desired and attach to this coupon. Pay postman plus few cents postage and excise tax on delivery. THEN EXAMINE IN YOUR OWN HOME. SATISFACTION IS GUARANTEED OR YOUR MONEY BACK.

PLEASE PRINT

NAME _____

ADDRESS _____

TOWN _____

STATE _____

Send RING SIZES, INITIAL WANTED and your BIRTHMONTH. If you need more room, attach a sheet of paper.

NO-RISK HOME TRIAL

If not delighted, return for FULL PRICE REFUND. Every article we sell is GUARANTEED! Order from this famous company and be convinced.

IDEAL CO.

BOX 232, MAD SQ STA., N.Y. 10, N.Y.

GUARANTEED SAVINGS



310.00

\$8.95

- TIME
- DATE
- SPEED
- DISTANCE

SPORTSMAN'S WATCH Ideal for outdoor use. Measures speed, distance. Luminous Dial. Unbreakable Crystal. Fine Jewelled movement. With Expansion Bracelet. \$8.95

"Hollywood Bride" WALKING DOLL

UNBREAKABLE PLASTIC

Including a Gorgeous
Trousseau of

**7 COMPLETE
OUTFITS**

BUY DIRECT and SAVE!
regular \$14.95
value **\$5.95**



Cool and beret



Sheer Nightgown



Plastic
Raincoat



SHE WALKS!

SHE'S A BIG 18 INCHES TALL

SHE HAS REAL SARAN HAIR



Afternoon Dress



Glamorous Hostess Gown



Ballerina Costume



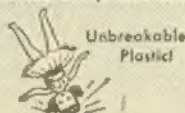
Hollywood Bride Has Everything!

- SITS—STANDS—SLEEPS • HEAD TURNS • UNBREAKABLE
- WASHABLE FROM HEAD TO TOE • GUARANTEED MECHANISM

She's really 7 dolls in 1! She's dressed in an exquisite wedding gown of shimmering rayon satin—and has a complete trousseau suitable for any "dress-up" occasion. You can change her costume, wash and wave her hair in any style. She turns her head as she walks. Unbreakable, washable plastic body. Sparkling "go-to-sleep" eyes. She sits up and stands. Fully jointed, finely detailed, 18 in. high. You get all 7 outfits and this lovely doll at one unbelievable low price.



She Sits Up
— Sleeps!



Unbreakable
Plastic

She
Walks!



**MAGIC
SARAN
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Set Hair any Style

MONEY BACK GUARANTEE

Nireak Industries, Inc., Dept. H B-3
4757 Ravenswood Ave., Chicago 40, Ill.
Please rush glamorous Hollywood Bride doll and 7 outfits at \$5.95
plus C.O.D. postage. Full purchase price refunded if not satisfied.

NAME _____

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CITY _____ ZONE _____ STATE _____

☐ To save postage, I enclose \$5.95—ship prepaid.

☐ I enclose \$1.00 deposit—will pay balance C.O.D. plus postage.

(In Canada \$7.95.) Nireak, 853 Kingston Road, Toronto 8.

Nireak Industries, Inc., 4757 Ravenswood Ave., Chicago 40, Ill.

Hi
Pal!
Win
\$100
as I
just
did!

Come on, Buddy, Quit being A BAG-of-BONES Weakling like I was

IN 10 MINUTES OF FUN A DAY YOU Can do ALL I did!

I gained 25 Terrific LBS. of HANDSOME POWER-PACKED MUSCLES all over!

I improved my HE-MAN LOOKS 1000%

I won NEW STRENGTH for money-making work!
for WINNING at all SPORTS!

I won NEW POPULARITY Won NEW FRIENDS, BOYS & GIRLS
NEW CHANCES for BUSINESS SUCCESS



How did I do ALL This? I mailed the Coupon and got These 5 PICTURE-PACKED HE-MAN COURSES

Which YOU can NOW get FREE

BEFORE \$1 PRICE GOES BACK Millions Sold for \$1

YOU CAN WIN a BIG 15" SILVER CUP as I just did! with YOUR NAME engraved on it!



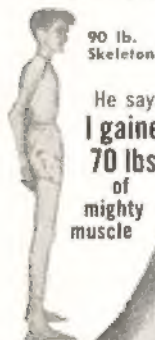
JIM NORMAN

AFTER

He Mailed Coupon Below is Cleveland

BEFORE

He Mailed Coupon



90 lb. Skeleton

He says, I gained 70 lbs. of mighty muscle

Mail the "ALL FREE" coupon get this "AMAZING SECRETS" Photo Book

You'll LOOK, FEEL, ACT, like A Real HE-MAN! Win Women and Men Friends. Win in Sports! Win Promotion, Praise, Popularity.

This BOOK will also show you HOW YOU CAN WIN \$100.00 and a BIG 15" tall SILVER TROPHY (Your Name On It)



"I gained 60 lbs. of muscles," says John Sill.

HOW TO MOLD A MIGHTY CHEST

By GEORGE F. JOWETT



"I added 7 inches to my CHEST 3 inches to each ARM," says Jobie Jackson

HOW TO MOLD A MIGHTY ARM

By GEORGE F. JOWETT



HOW TO MOLD A MIGHTY BACK

By GEORGE F. JOWETT



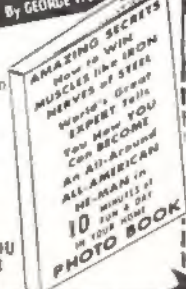
HOW TO MOLD A MIGHTY GRIP

By GEORGE F. JOWETT



HOW TO MOLD A MIGHTY LEGS

By GEORGE F. JOWETT



GET ALL 5 FREE

1

2

3

4

5



"I'm PROUD to be seen with Jim NOW! Everybody admires his build," says Nellie. "Jim can lift the front of a 2700 lb. car. He amazes his friends!"



You'll be A Real ATHLETE in ALL SPORTS Soon after YOU mail Coupon.

Jim is a WINNER in ALL SPORTS NOW. YOU will be, too, soon.

COME ON, PAL, NOW YOU give me 10 PLEASANT MINUTES A DAY IN YOUR OWN HOME like Jim did and I'll give YOU A NEW HE-MAN BODY for your OLD SKELETON FRAME

NO! I don't care how skinny or flabby you are I'll make you OVER by the SAME method I turned myself from a wreck to the strongest of the strong. Why can't I do for you what I did for MANY THOUSANDS of skinny fellows like YOU?

"Congratulations, John! At last you mailed the coupon as EVERY MAN should. Soon You'll be as big and strong as I am," says Jim Norman to John Luckus

Develop YOUR 520 MUSCLES Gain Pounds, INCHES FAST!

YES! You'll see INCHES of MIGHTY MUSCLE added to your ARMS and CHEST. Your BACK and SHOULDERS broadened. From head to heels you'll gain SIZE, POWER, SPEED. You'll be A WINNER in EVERYTHING you tackle.



LAST CHANCE-ALL FREE COUPON

1. FIVE COURSES 2. MUSCLE METER 3. Photo Book of STRONG MEN

Dept. MA-511

Tell Me How To WIN \$100, etc.

Jowett Courses Special in Building All Around HE-MAN - R. J. Keller Physical Director

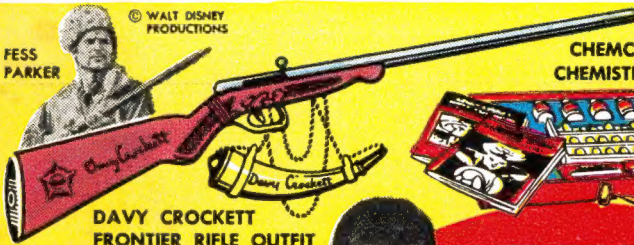
JOWETT INSTITUTE OF PHYSICAL TRAINING 220 FIFTH AVENUE, NEW YORK 1, N. Y.
Dear George: Please mail to me FREE Jowett Photo Book of Strong Men and a Muscle Meter, plus all HE-MAN Building Courses: 1 How to Build a Mighty Chest 2 How to Build a Mighty Arm 3 How to Build a Mighty Grip 4 How to Build a Mighty Back 5 How to Build Mighty Legs Now all in One Volume "How to become a Mighty HE-MAN" ENCLOSED FIND 10c FOR POSTAGE AND HANDLING (no C.O.D.)

NAME _____ AGE _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

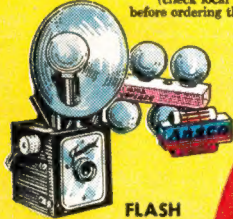
SAVES you YEARS and DOLLARS!!!

Mail Coupon in Time for FREE offer and PRIZES!

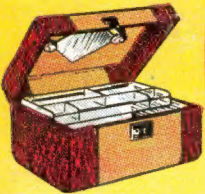
FESS PARKER
© WALT DISNEY PRODUCTIONS



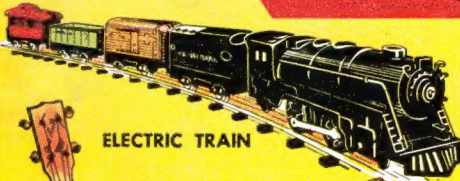
DAVY CROCKETT
FRONTIER RIFLE OUTFIT
(check local laws
before ordering this prize)



FLASH
CAMERA OUTFIT



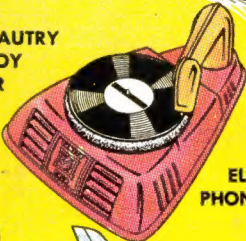
PRETTY TRAVEL CASE



ELECTRIC TRAIN



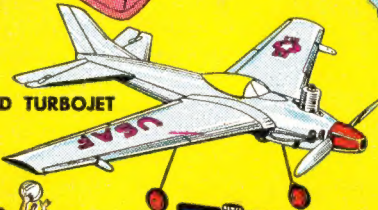
GENE AUTRY
COWBOY
GUITAR



ELECTRIC
PHONOGRAPH



DICK TRACY
WRIST RADIO



ENGINE POWERED TURBOJET



OFFICIAL SIZE
BASKETBALL



RHINESTONE
PICTURE BRACELET



TELECOM
INTERPHONE
SYSTEM

CHEMCRAFT
CHEMISTRY SET



POOL TABLE



SPORT
WRIST WATCH



COMPLETE
ARCHERY SET
(check local laws
before ordering
this prize)



BOYS
GIRLS

Get these PRIZES

It's Quick and Easy

Take your choice of these wonderful prizes or many others shown in our Big Prize Book. Most prizes are given without a cent of cost for selling just one order of 24 Christmas Packs at 25c a pack. A few prizes require extra cash. Many boys and girls sell the packs in one day and get their prize at once. You can, too.

Be First in Your Neighborhood

It's easy to sell these pretty Christmas Packs to your family, friends and neighbors. Each pack contains 4 Christmas Cards, 4 Envelopes and 32 sparkling Christmas Seals—40 pieces for 25c—a big value. When sold send us the money and choose your prize from Big Prize Book sent FREE with your order. Or keep \$2.00 in cash for each order you sell.

Send No Money—We Trust You

Smart boys and girls have been getting prizes and money this easy way for over 35 years. Mail the coupon today—We'll send your Christmas Packs and Big Prize Book at once. American Specialty Co., Dept. 6, Lancaster, Pa.

Prize Winner Gary Fisher Says: "Thank you for the Archery Set, Flash Camera and other prizes. Selling was easy."



MAIL THIS—Send No Money

AMERICAN SPECIALTY CO
Dept. 6, Lancaster, Pa.

Please send me your BIG PRIZE BOOK and one order of 24 Christmas Packs. I will resell them at 25c each, send you the money and choose my prize.

Name _____

Address _____

City _____ Zone _____ State _____